G20

भारत 2023 INDIA

STAY SAFE ONLINE
ऑनलाइन सुरक्षा कवच

Stay Safe Online Campaign

ऑनलाइन सुरक्षा कवच

Ethics - Social Media Platforms

वसुधैव कुटुम्बकम्

ONE EARTH • ONE FAMILY • ONE FUTURE

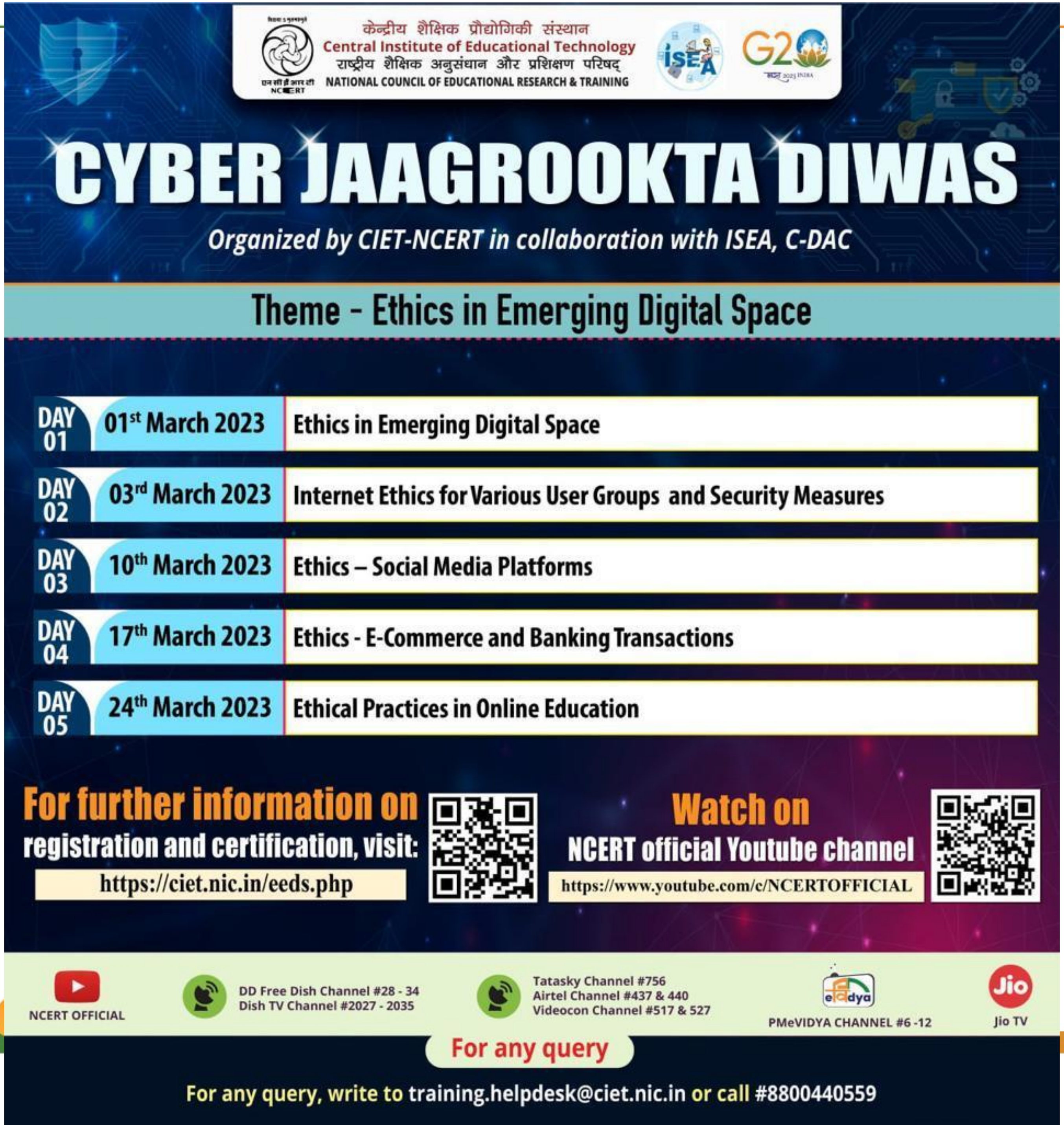
Key Activities of the Campaign

Objective : To raise awareness among the various user groups on safe use of electronic gadgets and Internet communications

Target Group of user : Children/ Students, women, Sr.Citizen, Teacher/ Faculty General Public, specially abled and Government officials

Program Highlights

- **Design and Development of Multilingual Awareness Content for Stay Safe Online campaign**
  - Infographics, Cartoon stories for children, Concept based Games / Puzzles ,Concept Videos
- **Branding for Stay Safe Online Campaign**
  - Extensive use of Digital and Social Media platforms
  - User Engagement programs – Quiz, Competitions and so on
- **Publicity, Promotion and outreach activities of Stay Safe Online Campaign**
  - Awareness campaign through Print, Electronic and Social Media
  - Events in collaboration with various Ministries and Industry partners



केन्द्रीय शैक्षिक प्रौद्योगिकी संस्थान
Central Institute of Educational Technology
राष्ट्रीय शैक्षिक अनुसंधान और प्रशिक्षण परिषद्
NATIONAL COUNCIL OF EDUCATIONAL RESEARCH & TRAINING

CYBER JAAGROOKTA DIWAS

Organized by CIET-NCERT in collaboration with ISEA, C-DAC

Theme - Ethics in Emerging Digital Space

DAY 01	01st March 2023	Ethics in Emerging Digital Space
DAY 02	03rd March 2023	Internet Ethics for Various User Groups and Security Measures
DAY 03	10th March 2023	Ethics – Social Media Platforms
DAY 04	17th March 2023	Ethics - E-Commerce and Banking Transactions
DAY 05	24th March 2023	Ethical Practices in Online Education

For further information on registration and certification, visit:
https://ciet.nic.in/eeds.php

Watch on NCERT official Youtube channel
https://www.youtube.com/c/NCERTOFFICIAL

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For any query

For any query, write to training.helpdesk@ciet.nic.in or call #8800440559

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Ethics covers :

- how to live a good life
- our rights and responsibilities
- the language of right and wrong
- moral decisions - what is good and bad?

Cyber Ethics:

Cyberethics is the study of

- **moral**,
- **legal**
- **social issues**

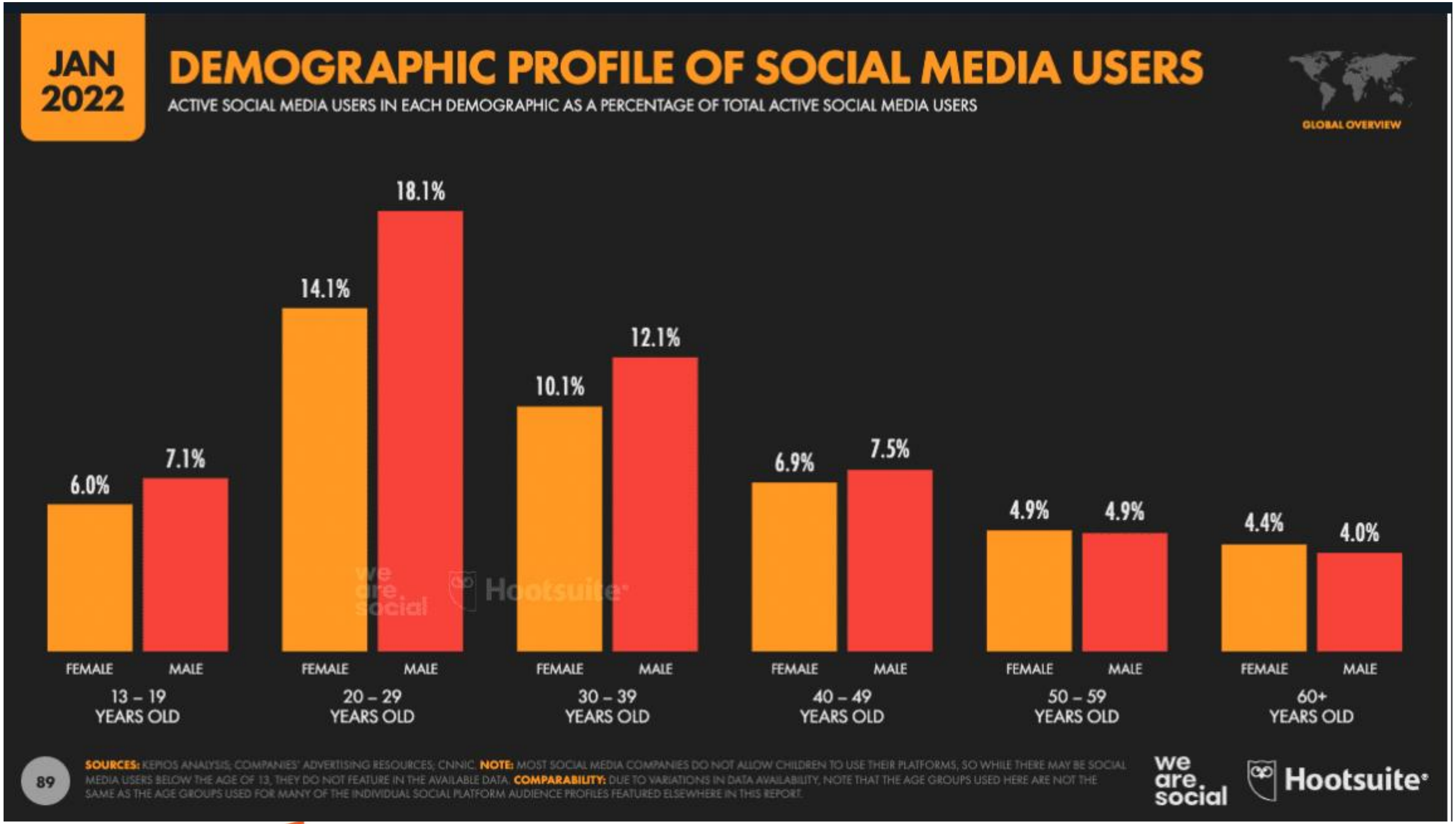
related to digital technologies

It covers such as

- **online privacy**,
- **security**,
- **cyber crime**,
- **intellectual property**
- **digital citizenship**

Use of Social Networking

- Meeting people online - across the world.
- Making friendship with the people who are far away.
- Profile building.
- Self representation.
- Exchanging / Sharing the information related to, studies or education, current affairs, sports, business, transport, movies, latest news updates, event announcements, exchanging the thoughts etc.
- Share the data files, videos, music, photos.



JAN 2022

DEMOGRAPHIC PROFILE OF SOCIAL MEDIA USERS

ACTIVE SOCIAL MEDIA USERS IN EACH DEMOGRAPHIC AS A PERCENTAGE OF TOTAL ACTIVE SOCIAL MEDIA USERS

SOURCES: KEPIOS ANALYSIS; COMPANIES' ADVERTISING RESOURCES; CNNIC. **NOTE:** MOST SOCIAL MEDIA COMPANIES DO NOT ALLOW CHILDREN TO USE THEIR PLATFORMS, SO WHILE THERE MAY BE SOCIAL MEDIA USERS BELOW THE AGE OF 13, THEY DO NOT FEATURE IN THE AVAILABLE DATA. **COMPARABILITY:** DUE TO VARIATIONS IN DATA AVAILABILITY, NOTE THAT THE AGE GROUPS USED HERE ARE NOT THE SAME AS THE AGE GROUPS USED FOR MANY OF THE INDIVIDUAL SOCIAL PLATFORM AUDIENCE PROFILES FEATURED ELSEWHERE IN THIS REPORT.

we are social Hootsuite

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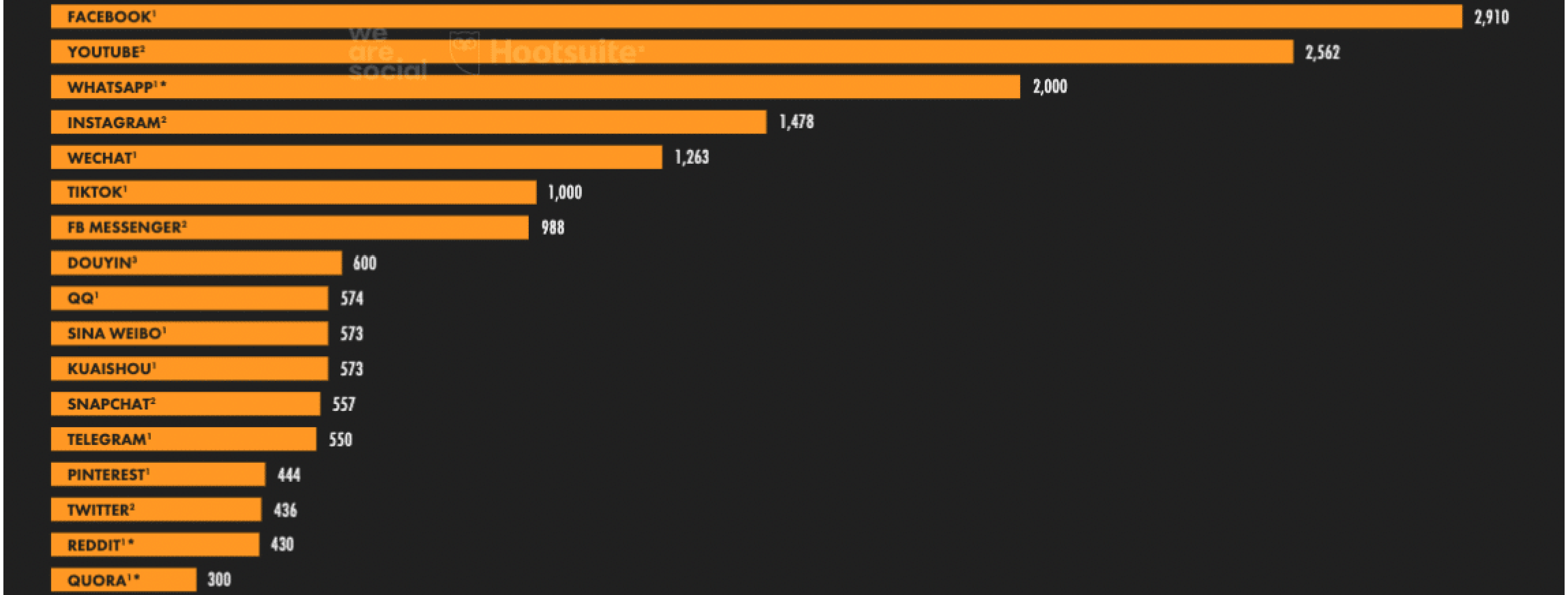
JAN 2022

THE WORLD'S MOST-USED SOCIAL PLATFORMS

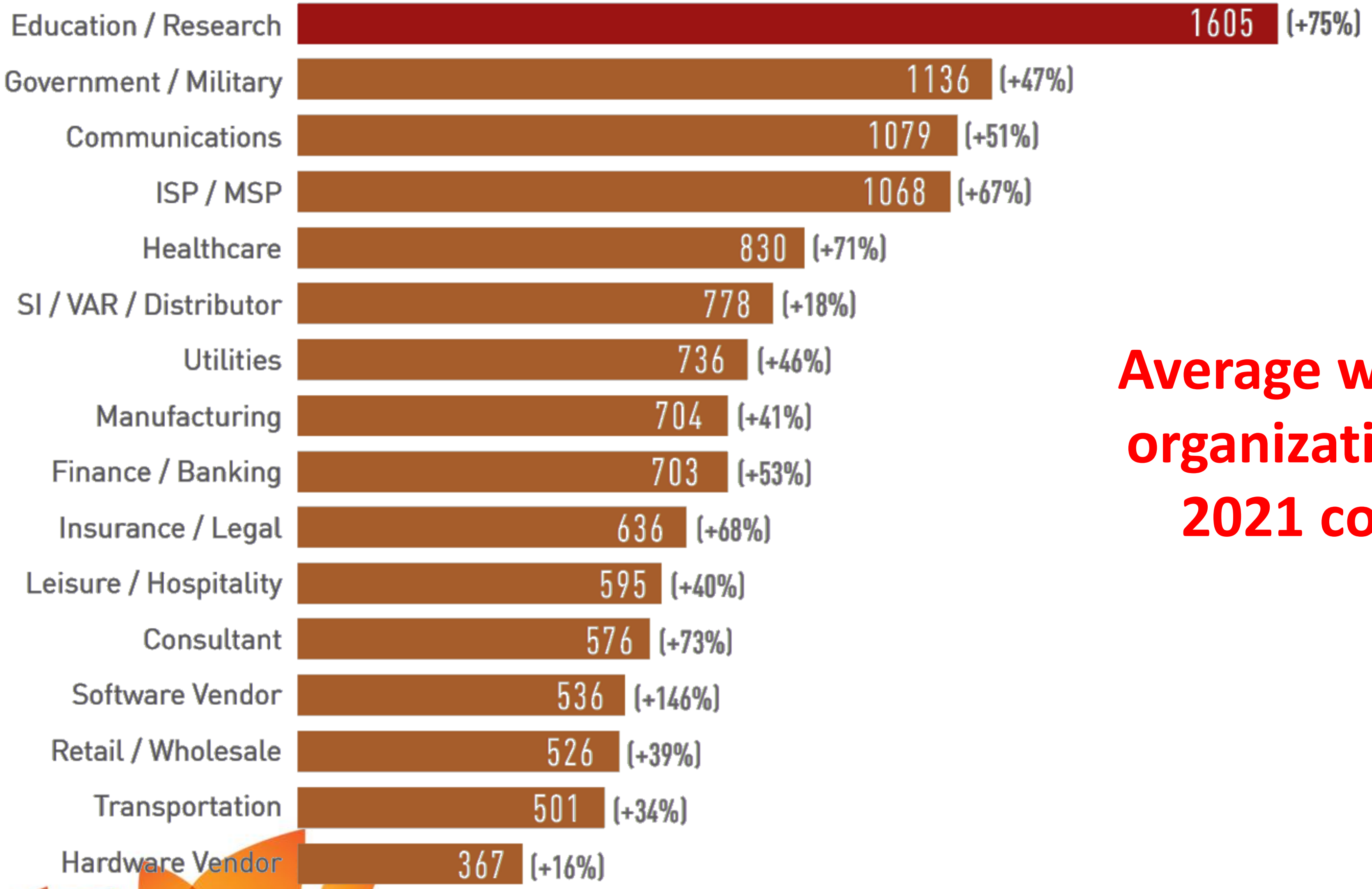
RANKING OF SOCIAL MEDIA PLATFORMS BY GLOBAL ACTIVE USER FIGURES (IN MILLIONS)

GLOBAL OVERVIEW



SOURCES: KEPIOS ANALYSIS OF (1) COMPANY ANNOUNCEMENTS OF MONTHLY ACTIVE USERS; (2) PLATFORMS' SELF-SERVICE ADVERTISING RESOURCES; (3) COMPANY ANNOUNCEMENTS OF DAILY ACTIVE USERS (NOTE THAT MONTHLY ACTIVE USER FIGURES MAY BE HIGHER). **ADVISORY:** USERS MAY NOT REPRESENT UNIQUE INDIVIDUALS. **COMPARABILITY:** PLATFORMS IDENTIFIED BY (*) HAVE NOT PUBLISHED UPDATED USER FIGURES IN THE PAST 12 MONTHS, SO FIGURES ARE LESS REPRESENTATIVE. BASE CHANGES AND METHODOLOGY CHANGES; DATA MAY NOT BE DIRECTLY COMPARABLE WITH PREVIOUS REPORTS.

Cyber Threat Landscape



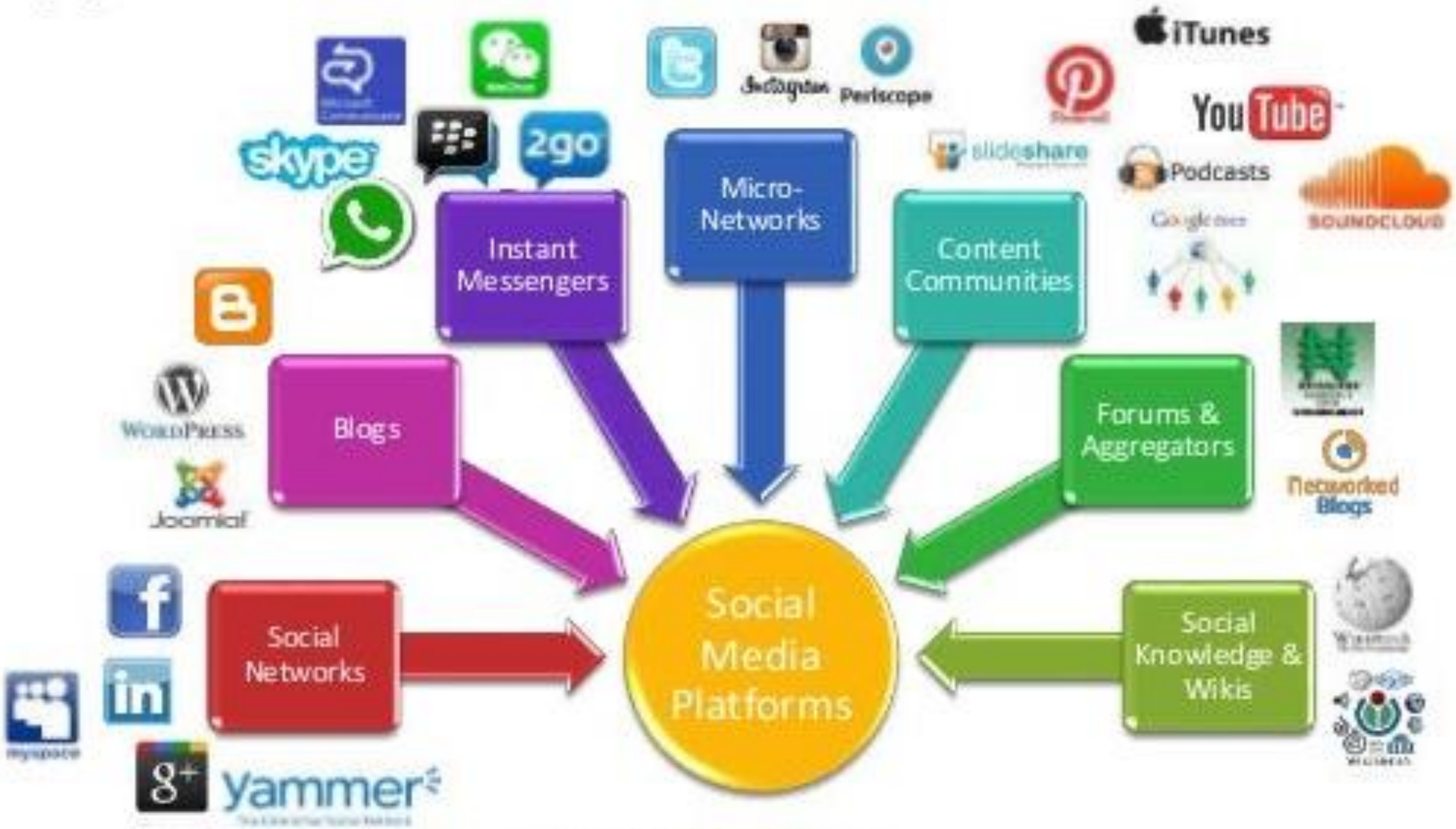
Average weekly attacks per organization by industry in 2021 compare to 2020

Social Media

- □ "Social" – refers to instinctual needs humans have to connect with other humans
- □ "Media" – what we use to make connections with other humans
- □ "Social Media" – how we can use technology effectively to reach out & connect with other humans, create a relationship, build trust
- □ Media used for social interaction
- □ 2 way communication - interactive dialogue
- □ Moving from monologue (one to many) to dialogue (many to many)
- □ Changing people from content readers into contributors and publishers
- □ Doesn't require expensive equipment or a government-granted license

Types of Social Media Platforms

Crescita Consult



© Crescita Consult 2016

Social Media Ethics

- Communication - can happen fast
- Reputation – Is at Stake
- Business reputation is at stake
- Blur work/ Home boundaries - What is acceptable

Ethical Questions can be categorized according to 5 Primary criteria:

- Who is viewing the social media information ?

- How is Social Media information accessed?

- For what purpose is the social information used?

- What are the criteria one uses for making judgements about social media information?

- What is the nature of “**relationships** “ in Social Media

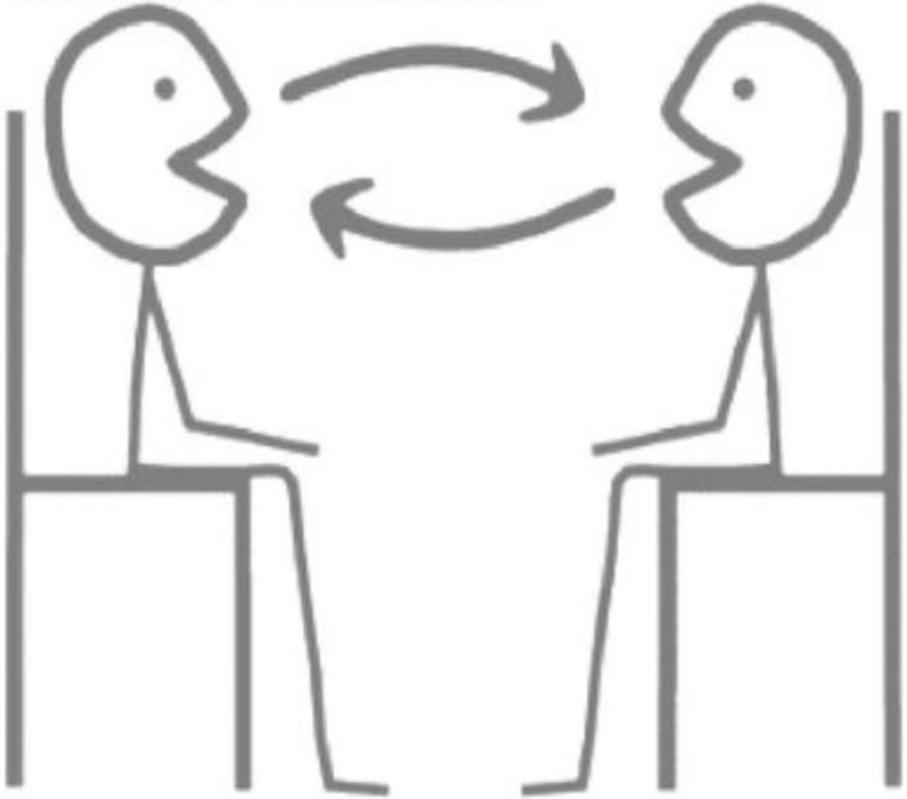
Ethical Issues of Social Media – Self Disclosure

Social Media becoming more required for Socializing

- Self- Disclosure : the revelation of Personal Information
- Motivations for usage
  - Personal & Professional usage

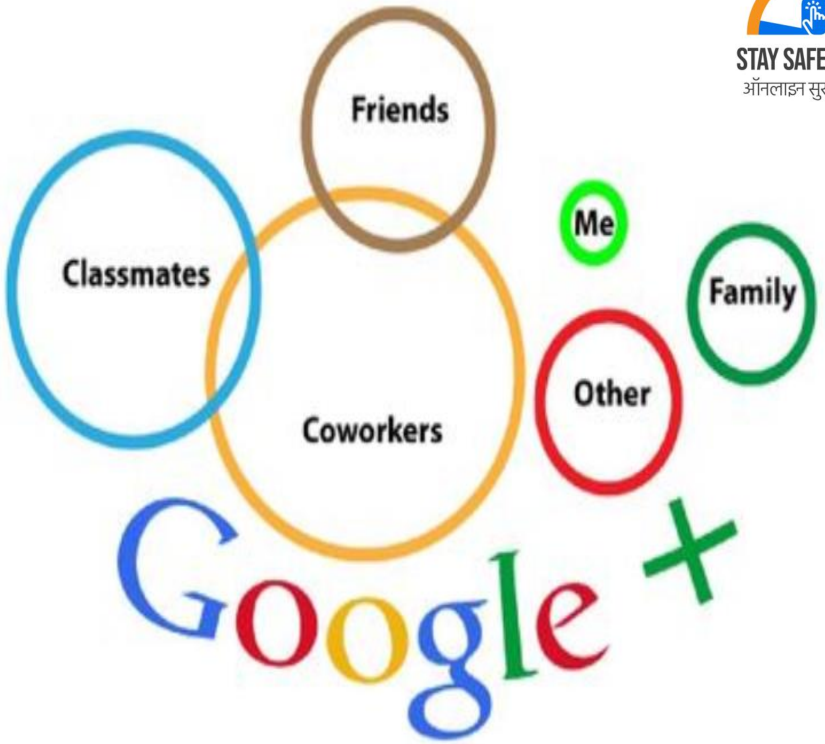
Non-adopters of Social Media display

- Social Isolation
- Fractured Education trajectories



Ethical Issues of Social Media – Self Disclosure

- Non- adopters of Social Media may feel pressured into joining
- By joining, they disclose information they might not want to otherwise
- This information can be access by the people outside of the intended audience



Ethical Issues of Social Media – Content Creation / Data Gathering

- Laws slow to keep up with advancements of Technology
- YouTube
  - Fair use : Using copyrighted material for purposes such as Criticism / News reporting
- Companies looking to create Smarted App
  - Collect data from smart phone such as location ,Searches and
  - Information on our health through health band
  - Companies argue it is for “ the greater good”

Ethical Issues of Social Media – Data Gathering

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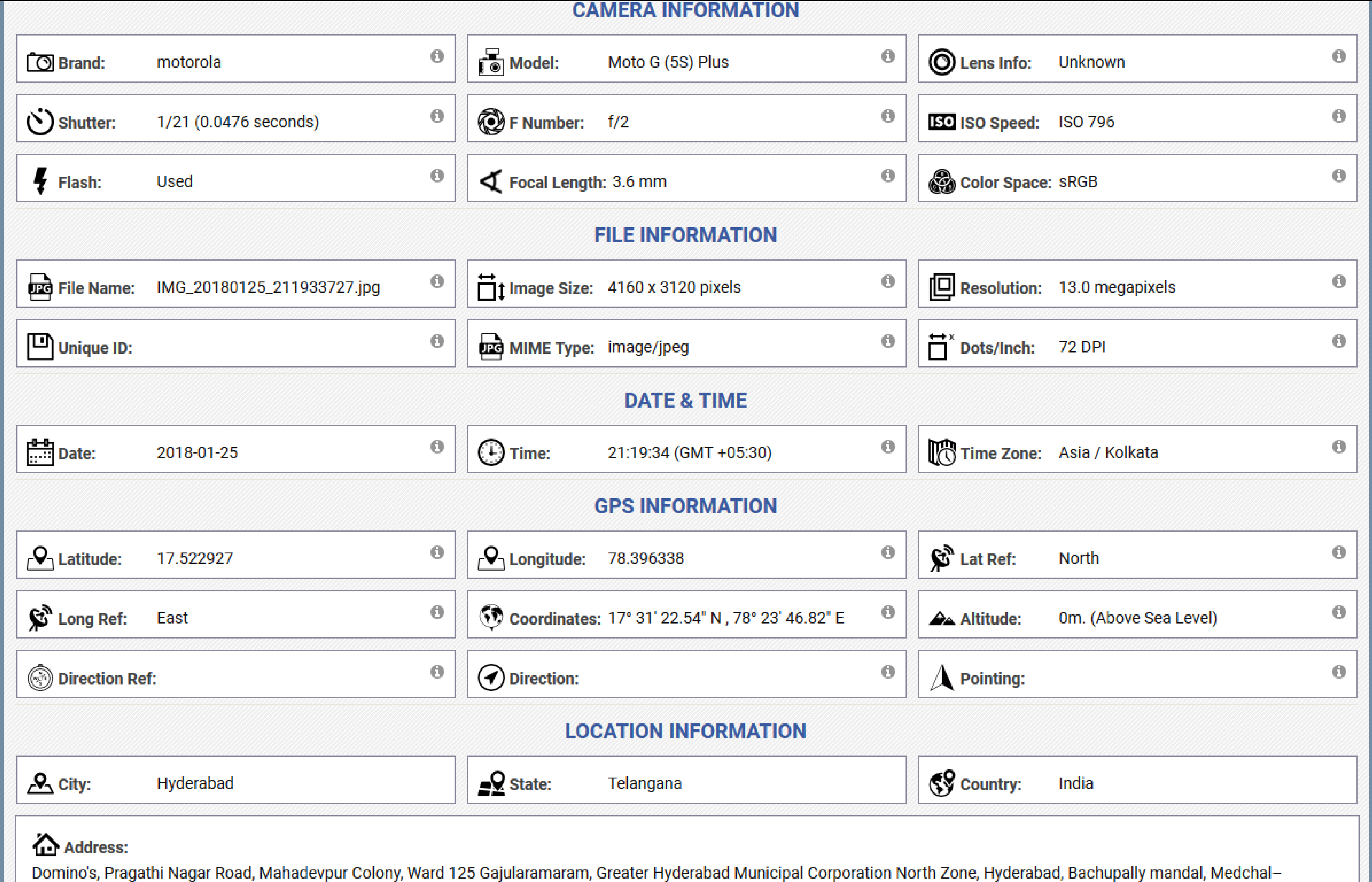


CAMERA INFORMATION

Brand:	motorola	Model:	Moto G (5S) Plus	Lens Info:	Unknown
Shutter:	1/21 (0.0476 seconds)	F Number:	f/2	ISO Speed:	ISO 796
Flash:	Used	Focal Length:	3.6 mm	Color Space:	sRGB

FILE INFORMATION

File Name:	IMG_20180125_211933727.jpg	Image Size:	4160 x 3120 pixels	Resolution:	13.0 megapixels
Unique ID:		MIME Type:	image/jpeg	Dots/Inch:	72 DPI

DATE & TIME

Date:	2018-01-25	Time:	21:19:34 (GMT +05:30)	Time Zone:	Asia / Kolkata

GPS INFORMATION

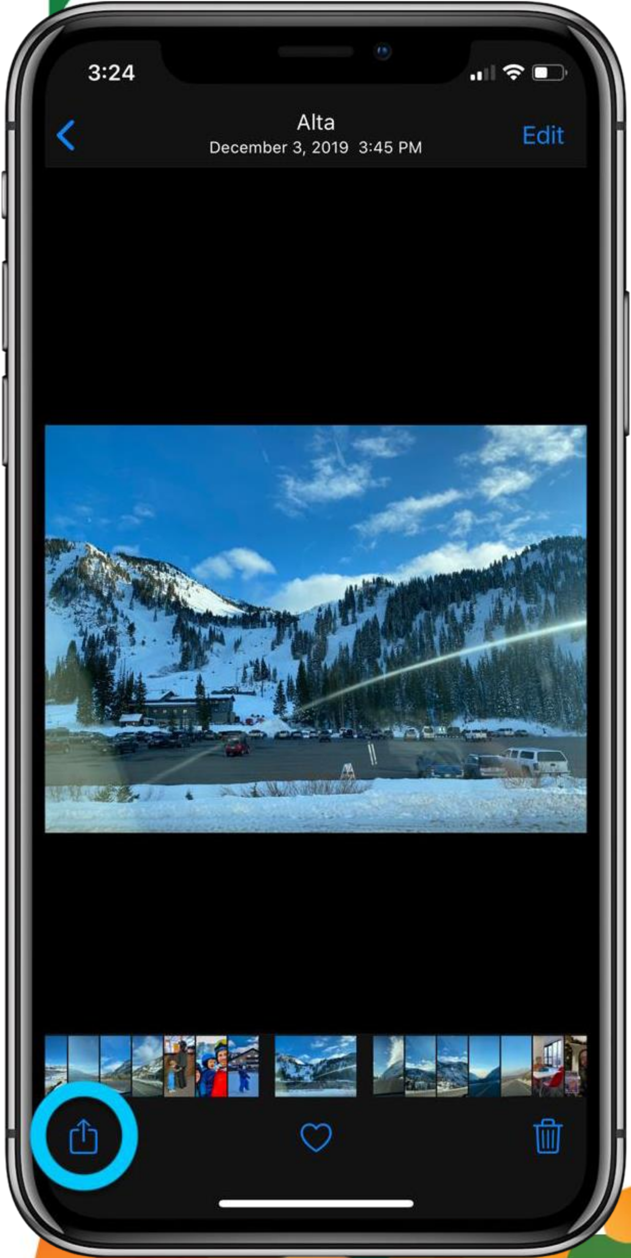
Latitude:	17.522927	Longitude:	78.396338	Lat Ref:	North
Long Ref:	East	Coordinates:	17° 31' 22.54" N , 78° 23' 46.82" E	Altitude:	0m. (Above Sea Level)
Direction Ref:		Direction:		Pointing:	

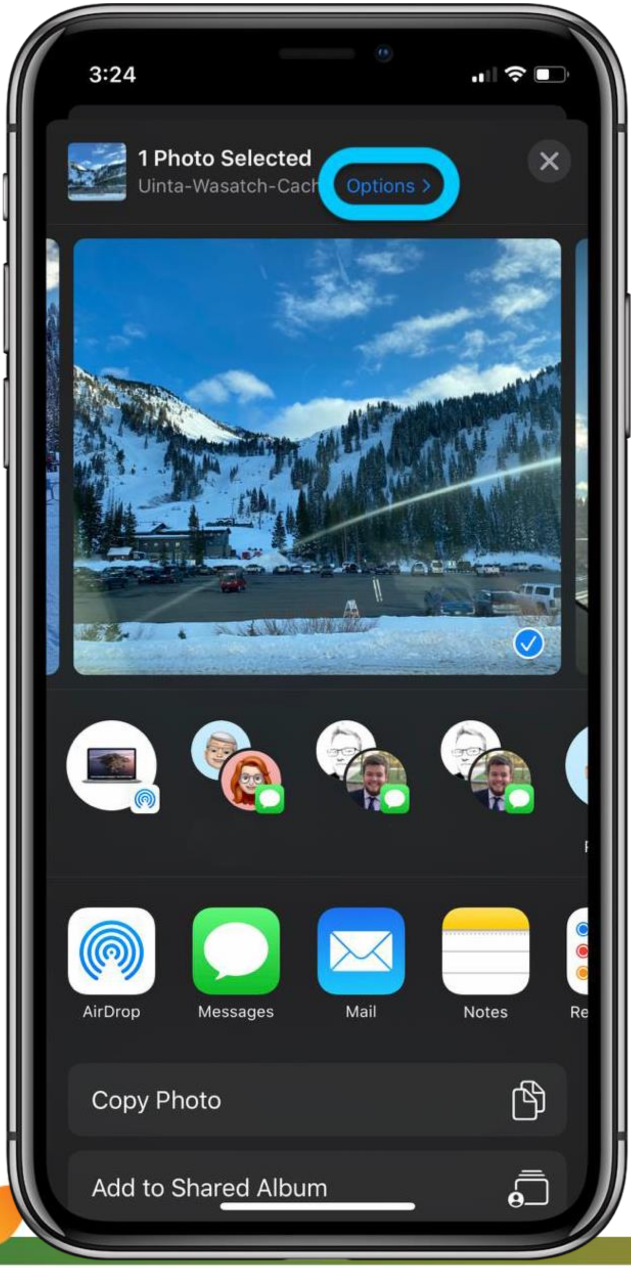
LOCATION INFORMATION

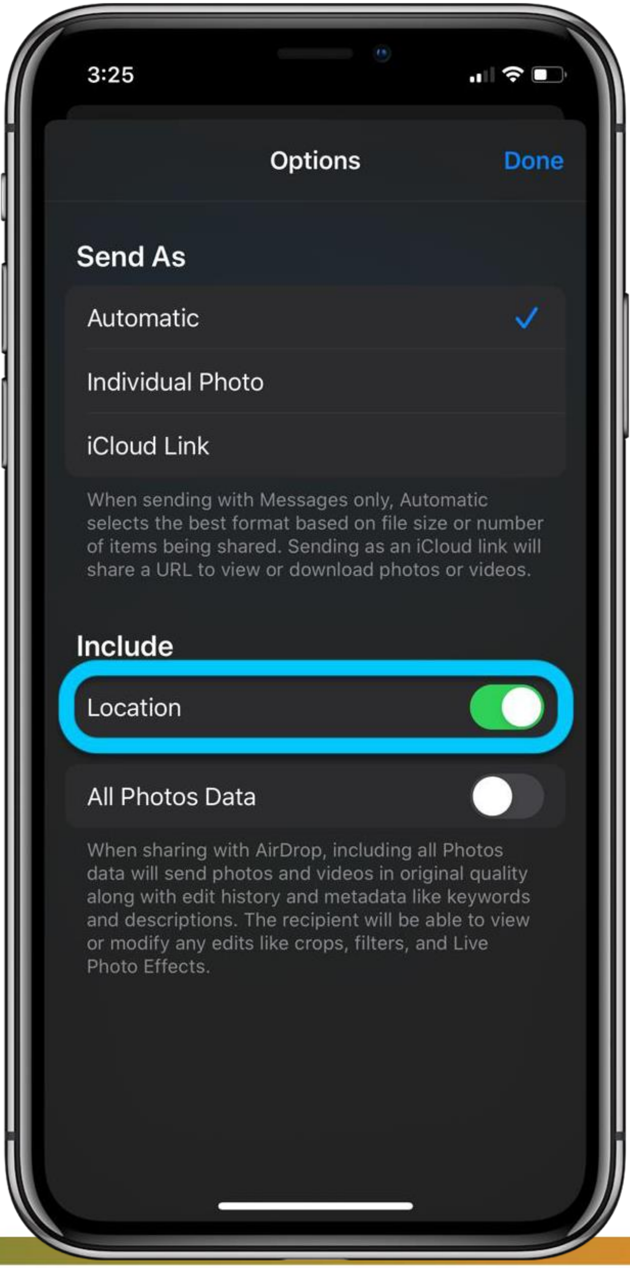
City:	Hyderabad	State:	Telangana	Country:	India

Address:

Domino's, Pragathi Nagar Road, Mahadevpur Colony, Ward 125 Gajularamaram, Greater Hyderabad Municipal Corporation North Zone, Hyderabad, Bachupally mandal, Medchal–







Send As

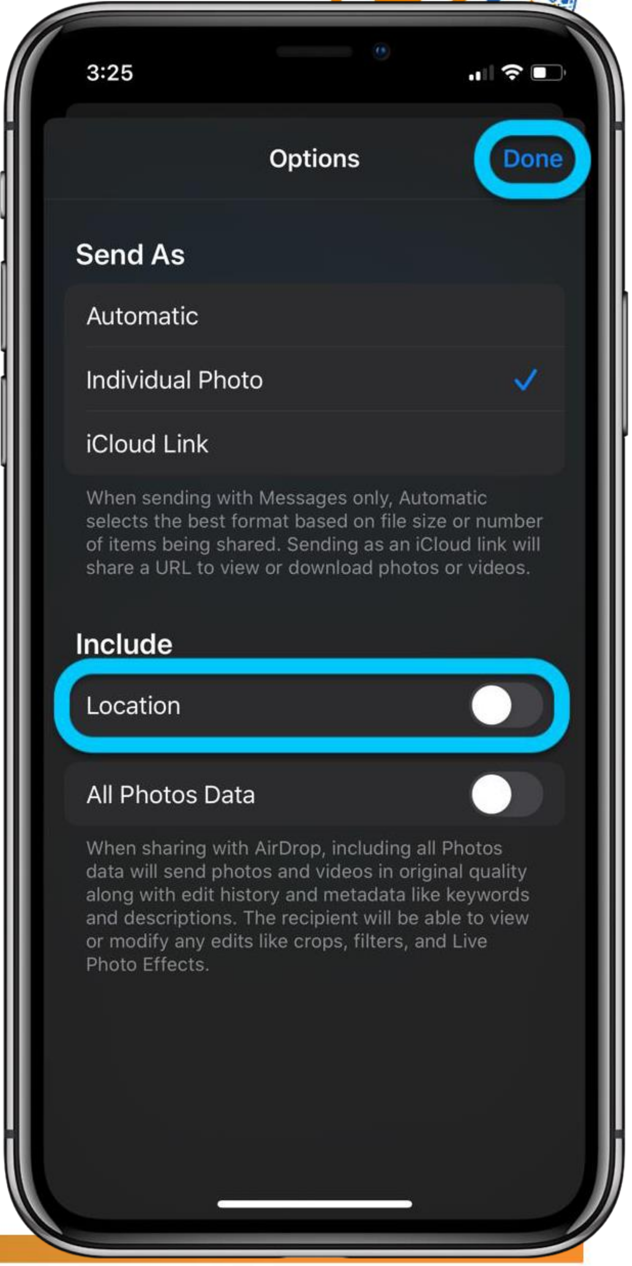
- Automatic ✓
- Individual Photo
- iCloud Link

When sending with Messages only, Automatic selects the best format based on file size or number of items being shared. Sending as an iCloud link will share a URL to view or download photos or videos.

Include

- Location ●
- All Photos Data ○

When sharing with AirDrop, including all Photos data will send photos and videos in original quality along with edit history and metadata like keywords and descriptions. The recipient will be able to view or modify any edits like crops, filters, and Live Photo Effects.



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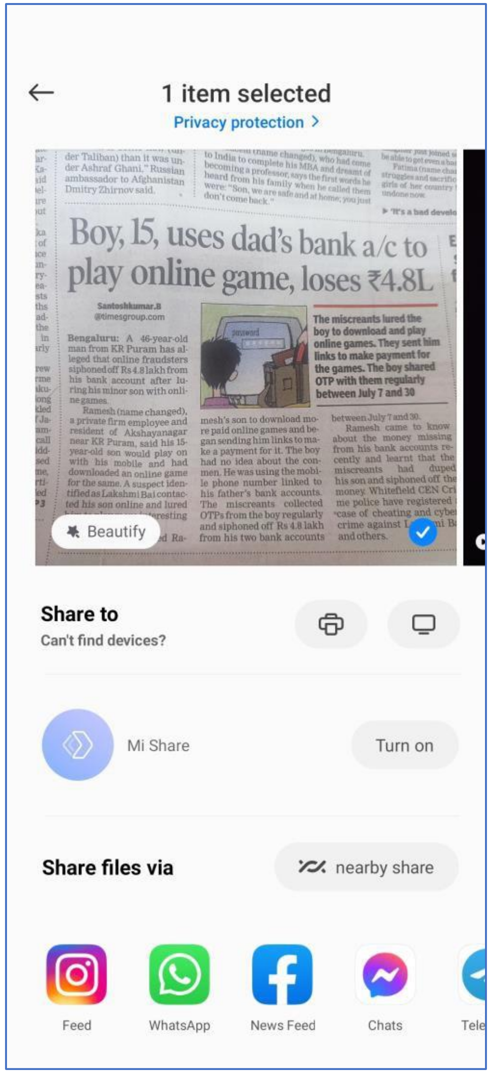


1 item selected

Privacy protection >

Boy, 15, uses dad's bank a/c to play online game, loses ₹4.8L

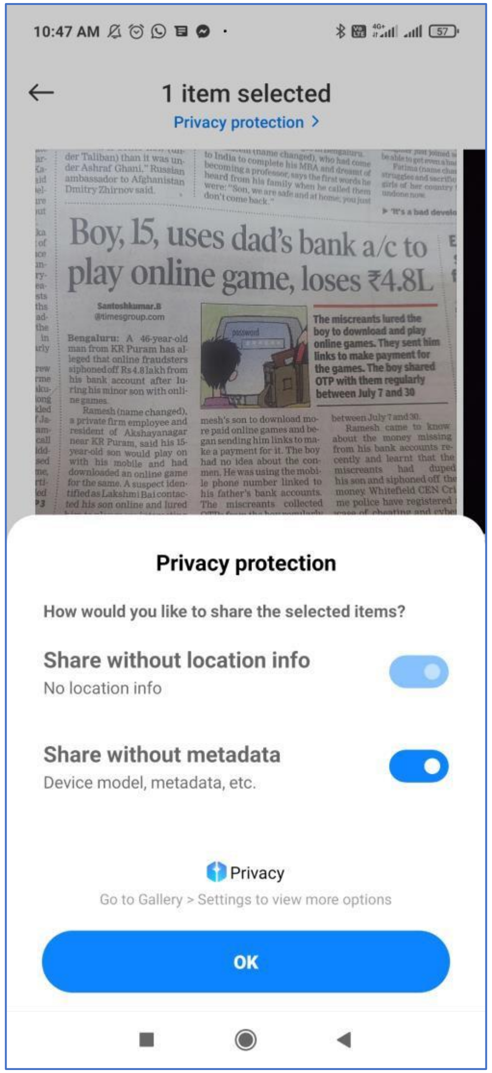
Santoshkumar.B
@timesgroup.com

Bengaluru: A 46-year-old man from KR Puram has alleged that online fraudsters siphoned off Rs 4.8 lakh from his bank account after luring his minor son with online games.

Ramesh (name changed), a private firm employee and resident of Akshayanagar near KR Puram, said his 15-year-old son would play on with his mobile and had downloaded an online game for the same. A suspect identified as Lakshmi Bai contacted his son online and lured ...eresting ...ed Ramesh's son to download more paid online games and began sending him links to make a payment for it. The boy had no idea about the conmen. He was using the mobile phone number linked to his father's bank accounts. The miscreants collected OTPs from the boy regularly and siphoned off Rs 4.8 lakh from his two bank accounts between July 7 and 30.

Ramesh came to know about the money missing from his bank accounts recently and learnt that the miscreants had duped his son and siphoned off the money. Whitefield CEN Cri... police have registered a case of cheating and cyber crime against L...i B... and others.

The miscreants lured the boy to download and play online games. They sent him links to make payment for the games. The boy shared OTP with them regularly between July 7 and 30



1 item selected

Privacy protection >

Boy, 15, uses dad's bank a/c to play online game, loses ₹4.8L

Privacy protection

How would you like to share the selected items?

Share without location info
No location info

Share without metadata
Device model, metadata, etc.

Privacy

Go to Gallery > Settings to view more options

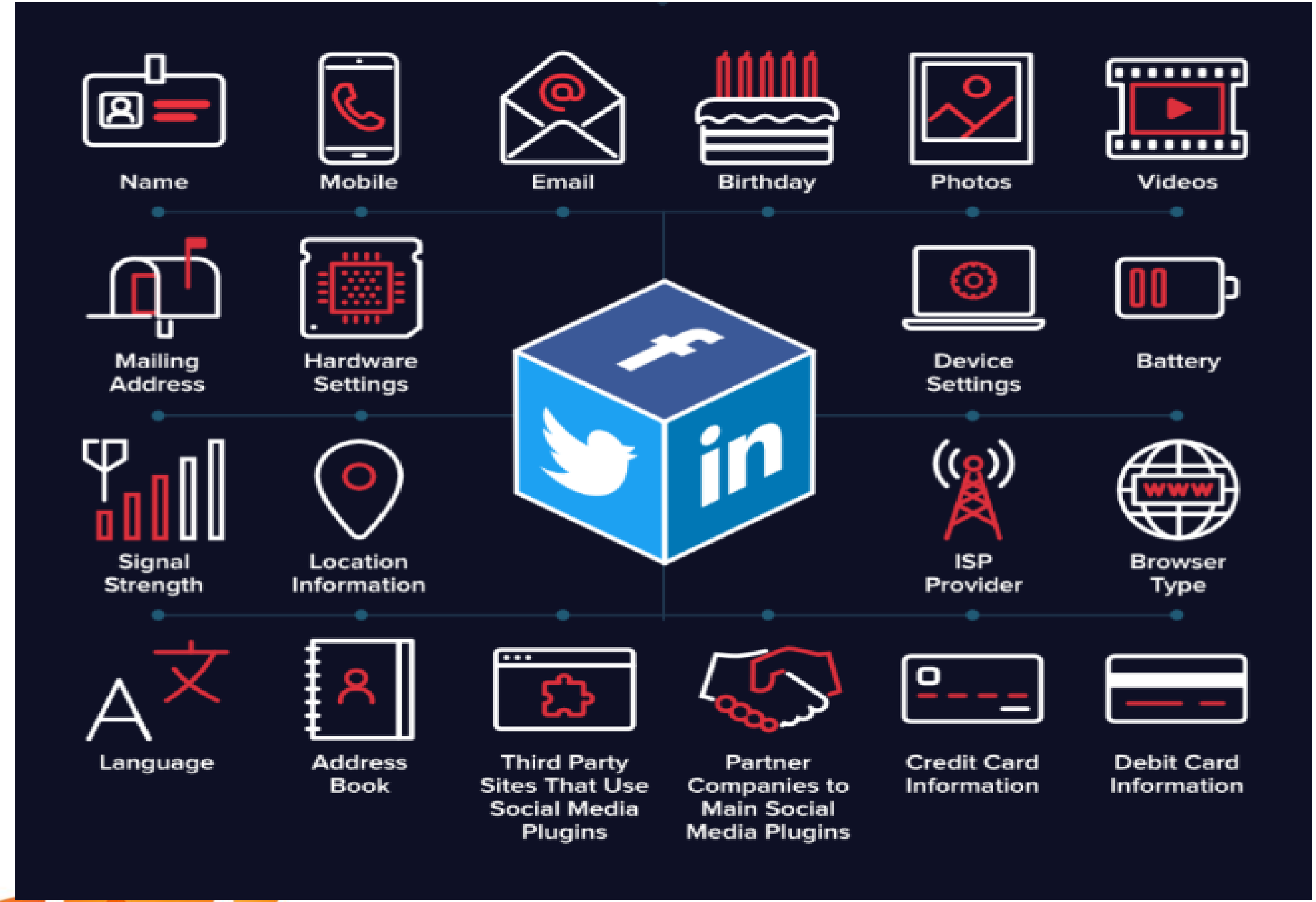
Be careful while accessing online content and app downloads

With access to a vast variety of content, as responsible digital citizens we should be aware of copyright policy and be careful to follow it downloading applications, music, software etc., from the internet.

- Copyright is a form of legal protection for the intellectual property rights of authors of original works.

- While using the internet, one should be aware and consider the same.

What Personal Information You Share on Social Media



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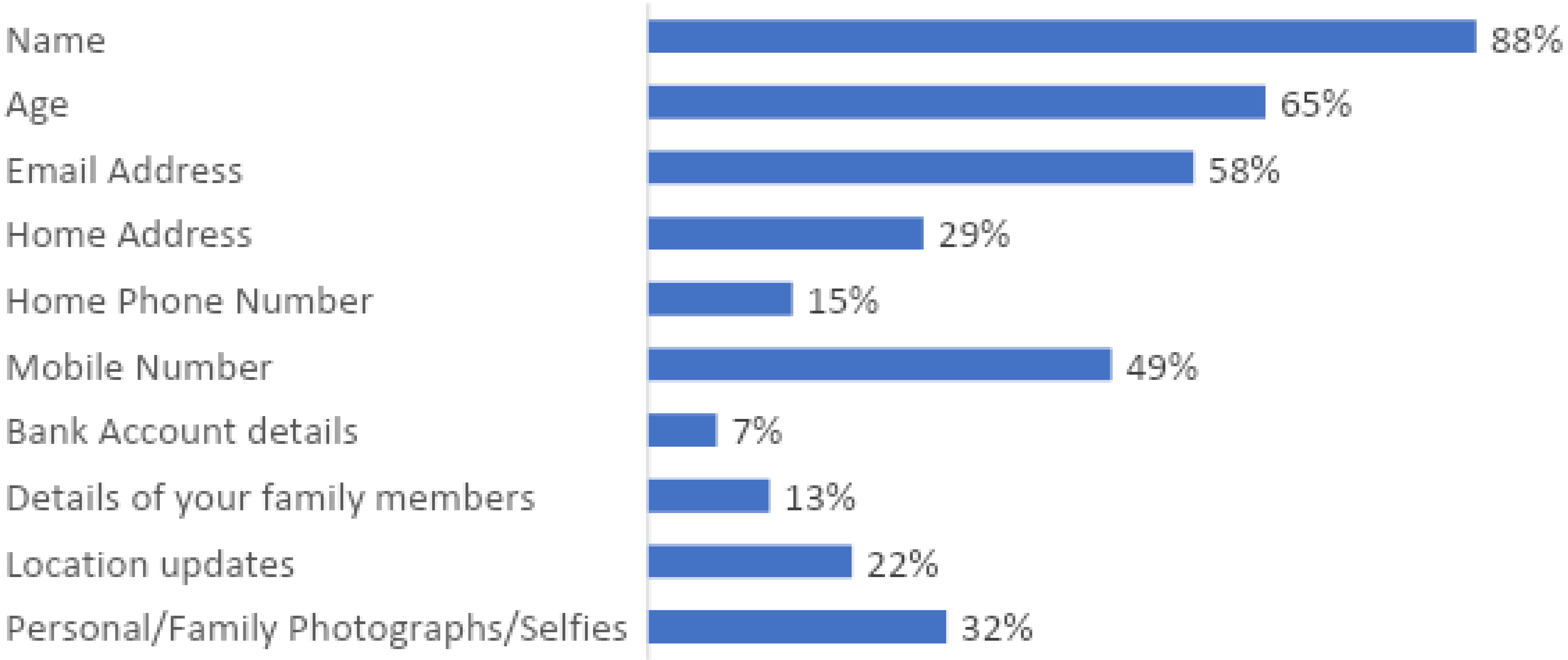
Personal Information available publicly on internet



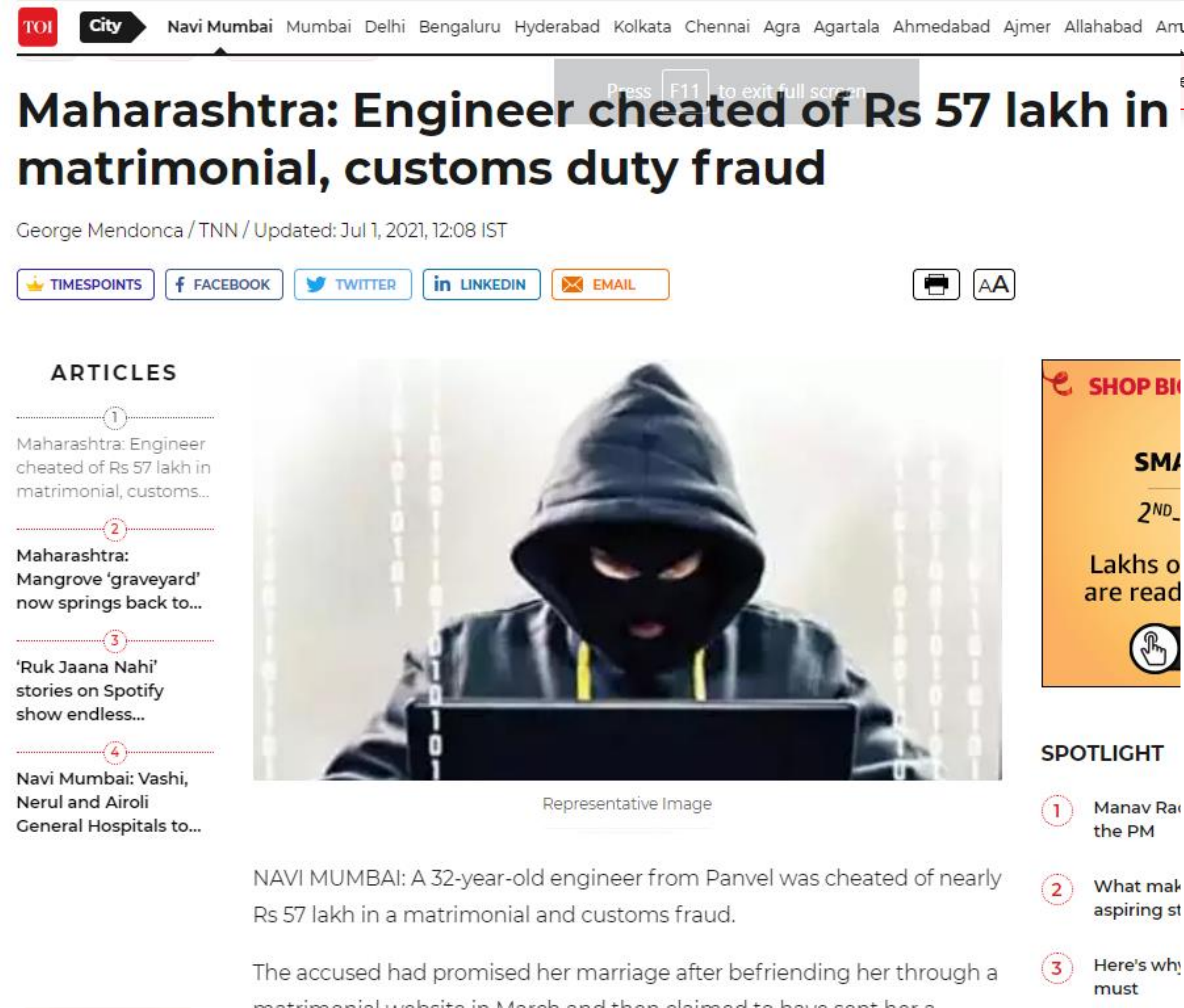
Traps of Social Networking

We are chatting since last two weeks...
May be we should meet now....

Race: Popularity Index based on number of friends...

Risks through SNS

- Photographs can be taken, altered and distributed on other websites
- Exploitation of personal information, identity theft
- Cyber stalking, social phishing, cyber bullying
- Blackmail
- Illegal content
- Age-inappropriate content
- Exposure to sexual content



TOI City Navi Mumbai Mumbai Delhi Bengaluru Hyderabad Kolkata Chennai Agra Agartala Ahmedabad Ajmer Allahabad Am

Press F11 to exit full screen

Maharashtra: Engineer cheated of Rs 57 lakh in matrimonial, customs duty fraud

George Mendonca / TNN / Updated: Jul 1, 2021, 12:08 IST

ARTICLES

1 Maharashtra: Engineer cheated of Rs 57 lakh in matrimonial, customs...

2 Maharashtra: Mangrove 'graveyard' now springs back to...

3 'Ruk Jaana Nahi' stories on Spotify show endless...

4 Navi Mumbai: Vashi, Nerul and Airoli General Hospitals to...

Representative Image

NAVI MUMBAI: A 32-year-old engineer from Panvel was cheated of nearly Rs 57 lakh in a matrimonial and customs fraud.

The accused had promised her marriage after befriending her through a matrimonial website in March and then claimed to have sent her a

SPOTLIGHT

1 Manav Ra the PM

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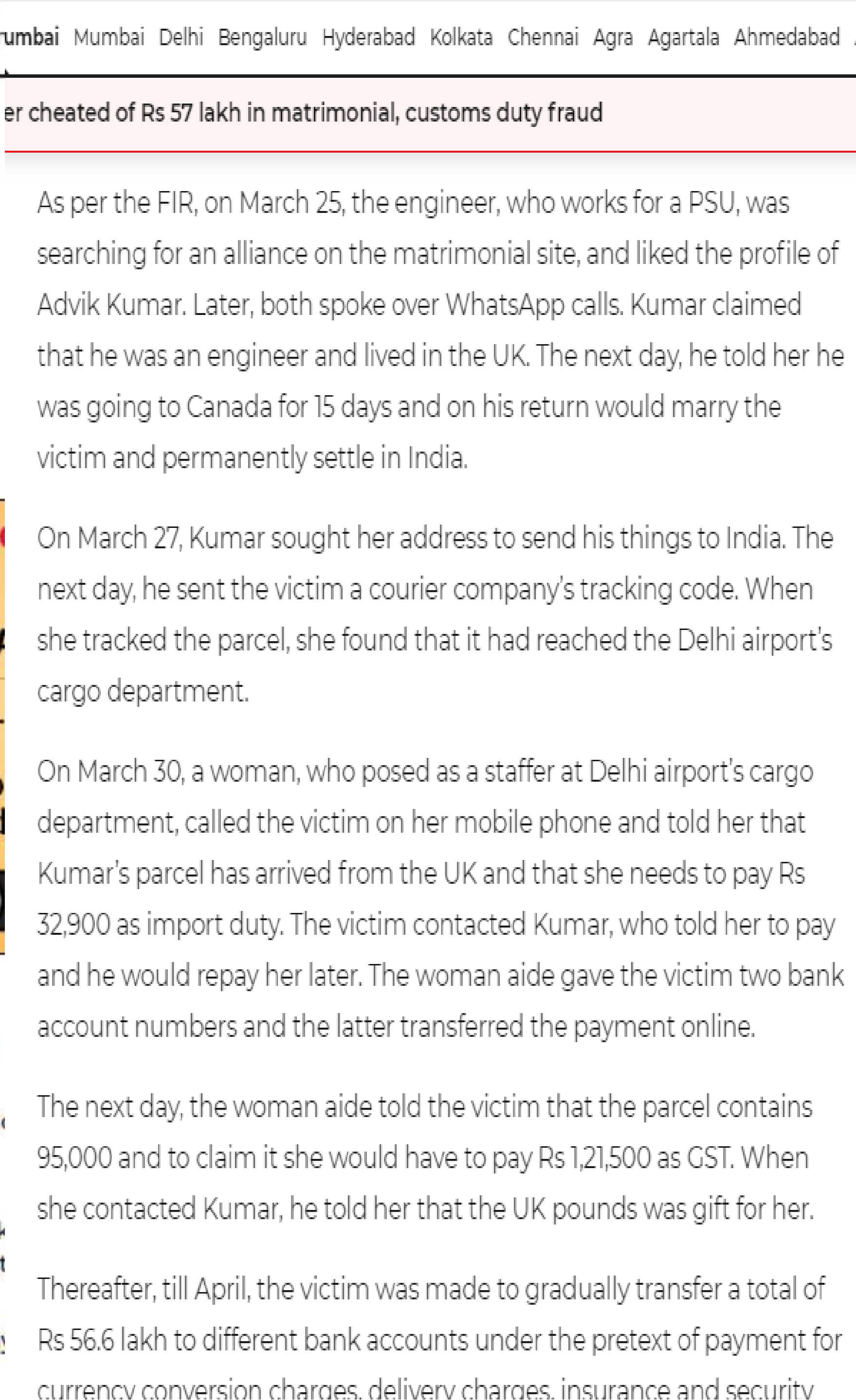


umbai Mumbai Delhi Bengaluru Hyderabad Kolkata Chennai Agra Agartala Ahmedabad

er cheated of Rs 57 lakh in matrimonial, customs duty fraud

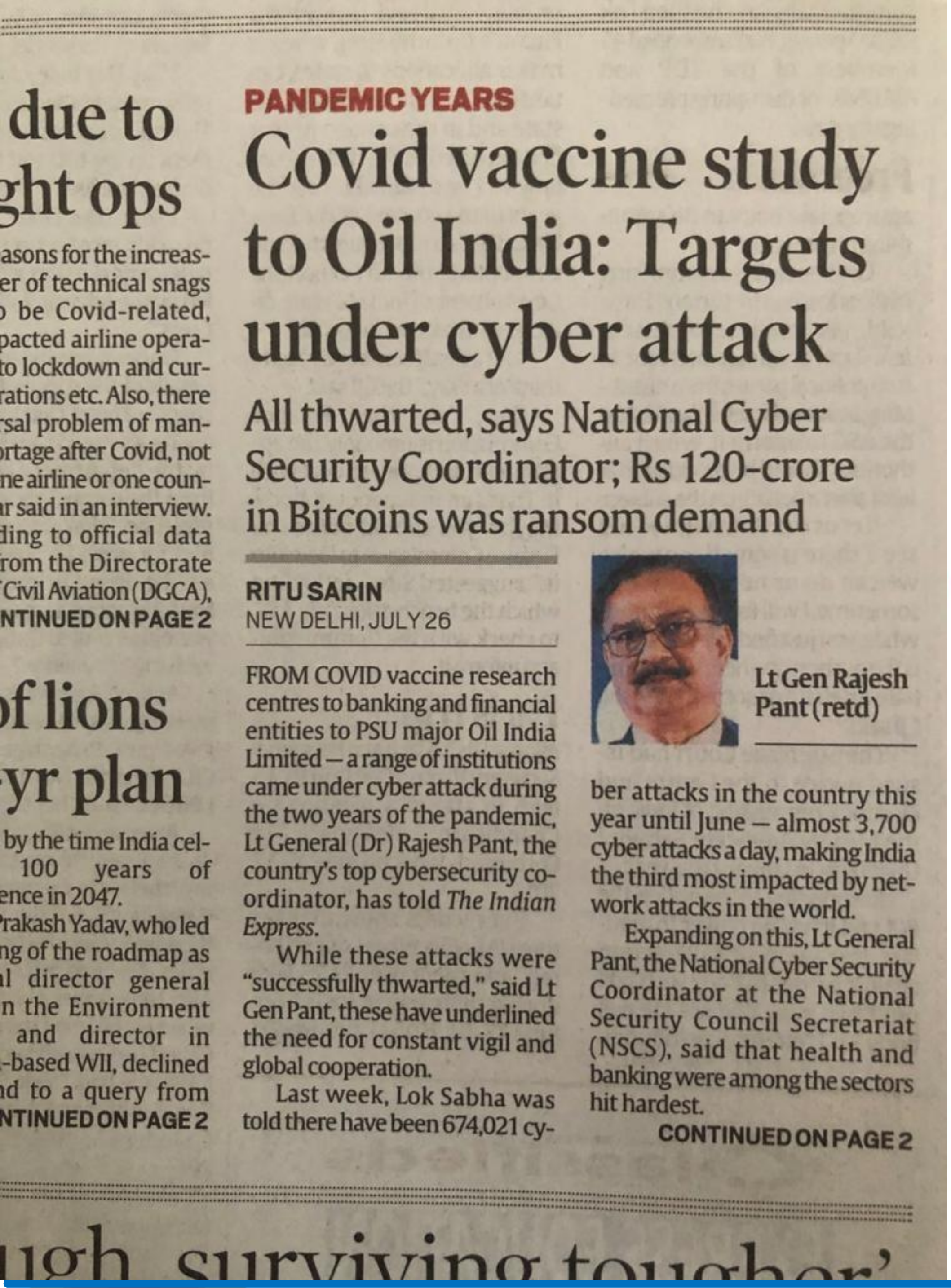
As per the FIR, on March 25, the engineer, who works for a PSU, was searching for an alliance on the matrimonial site, and liked the profile of Advik Kumar. Later, both spoke over WhatsApp calls. Kumar claimed that he was an engineer and lived in the UK. The next day, he told her he was going to Canada for 15 days and on his return would marry the victim and permanently settle in India.

On March 27, Kumar sought her address to send his things to India. The next day, he sent the victim a courier company's tracking code. When she tracked the parcel, she found that it had reached the Delhi airport's cargo department.

On March 30, a woman, who posed as a staffer at Delhi airport's cargo department, called the victim on her mobile phone and told her that Kumar's parcel has arrived from the UK and that she needs to pay Rs 32,900 as import duty. The victim contacted Kumar, who told her to pay and he would repay her later. The woman aide gave the victim two bank account numbers and the latter transferred the payment online.

The next day, the woman aide told the victim that the parcel contains 95,000 and to claim it she would have to pay Rs 1,21,500 as GST. When she contacted Kumar, he told her that the UK pounds was gift for her.

Thereafter, till April, the victim was made to gradually transfer a total of Rs 56.6 lakh to different bank accounts under the pretext of payment for currency conversion charges, delivery charges, insurance and security



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PANDEMIC YEARS

Covid vaccine study to Oil India: Targets under cyber attack

All thwarted, says National Cyber Security Coordinator; Rs 120-crore in Bitcoins was ransom demand

RITU SARIN
NEW DELHI, JULY 26

FROM COVID vaccine research centres to banking and financial entities to PSU major Oil India Limited — a range of institutions came under cyber attack during the two years of the pandemic, Lt General (Dr) Rajesh Pant, the country's top cybersecurity coordinator, has told *The Indian Express*.

While these attacks were "successfully thwarted," said Lt Gen Pant, these have underlined the need for constant vigil and global cooperation.

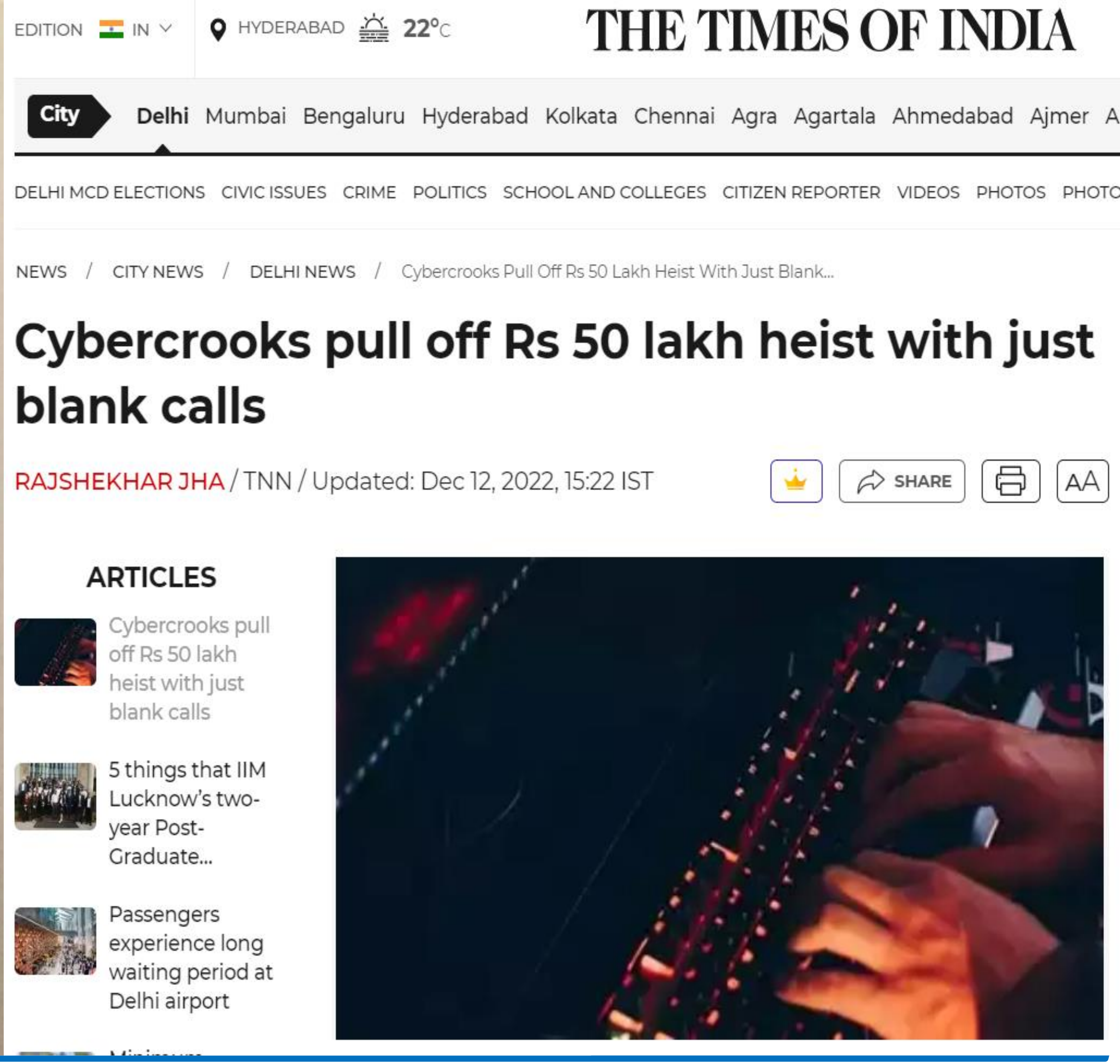
Last week, Lok Sabha was told there have been 674,021 cyber attacks in the country this year until June — almost 3,700 cyber attacks a day, making India the third most impacted by network attacks in the world.

Lt Gen Rajesh Pant (retd)

Expanding on this, Lt General Pant, the National Cyber Security Coordinator at the National Security Council Secretariat (NSCS), said that health and banking were among the sectors hit hardest.

CONTINUED ON PAGE 2

ugh surviving tougher'



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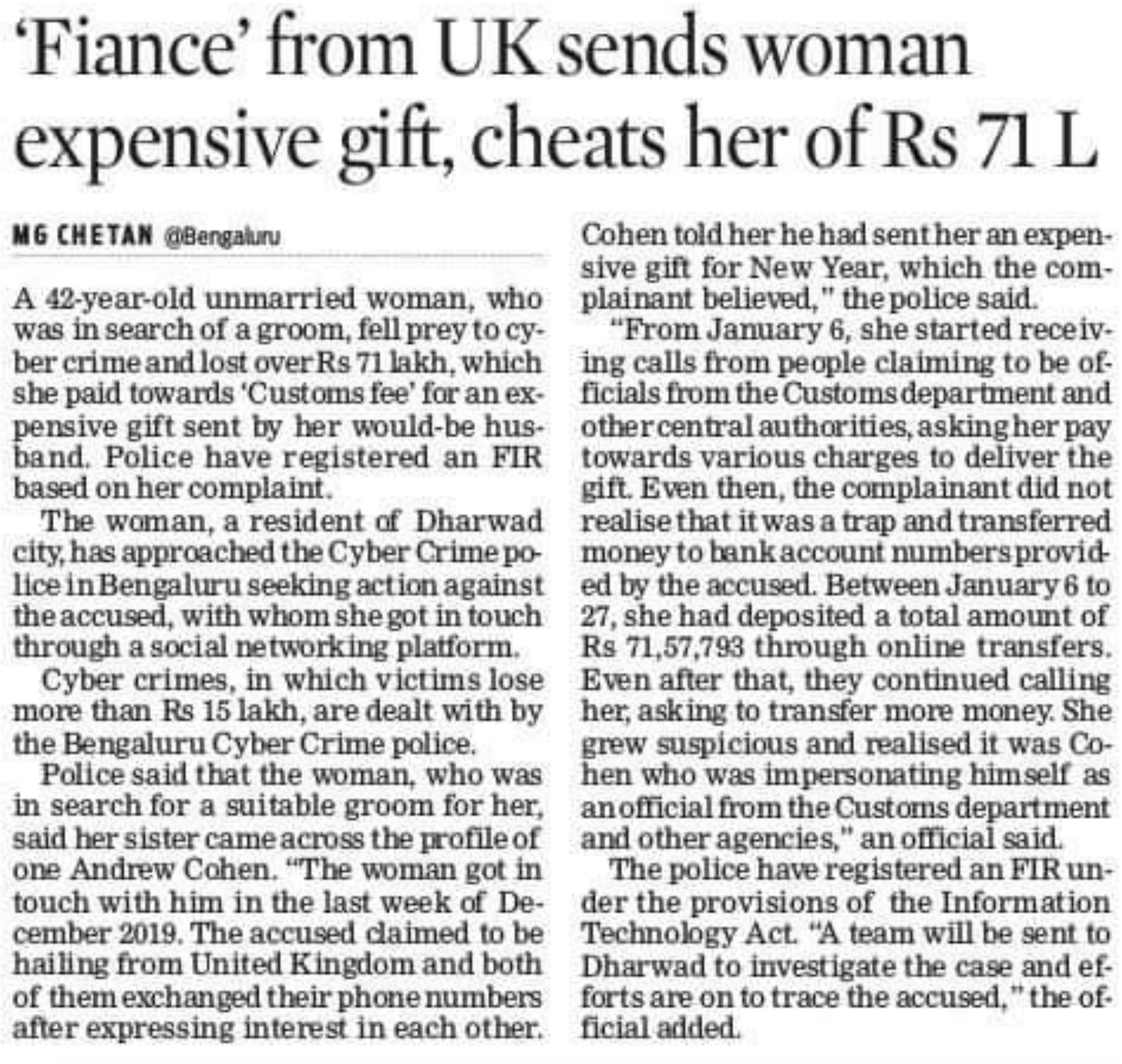
HYDERABAD 22°C
THE TIMES OF INDIA
City
Delhi Mumbai Bengaluru Hyderabad Kolkata Chennai Agra Agartala Ahmedabad Ajmer A
DELHI MCD ELECTIONS CIVIC ISSUES CRIME POLITICS SCHOOL AND COLLEGES CITIZEN REPORTER VIDEOS PHOTOS PHOTO
NEWS / CITY NEWS / DELHI NEWS / Cybercrooks Pull Off Rs 50 Lakh Heist With Just Blank...
SHARE
AA

Cybercrooks pull off Rs 50 lakh heist with just blank calls

RAJSHEKHAR JHA / TNN / Updated: Dec 12, 2022, 15:22 IST

ARTICLES

- Cybercrooks pull off Rs 50 lakh heist with just blank calls
- 5 things that IIM Lucknow's two-year Post-Graduate...
- Passengers experience long waiting period at Delhi airport



'Fiance' from UK sends woman expensive gift, cheats her of Rs 71 L

MG CHETAN @Bengaluru

A 42-year-old unmarried woman, who was in search of a groom, fell prey to cyber crime and lost over Rs 71 lakh, which she paid towards 'Customs fee' for an expensive gift sent by her would-be husband. Police have registered an FIR based on her complaint.

The woman, a resident of Dharwad city, has approached the Cyber Crime police in Bengaluru seeking action against the accused, with whom she got in touch through a social networking platform.

Cyber crimes, in which victims lose more than Rs 15 lakh, are dealt with by the Bengaluru Cyber Crime police.

Police said that the woman, who was in search for a suitable groom for her, said her sister came across the profile of one Andrew Cohen. "The woman got in touch with him in the last week of December 2019. The accused claimed to be hailing from United Kingdom and both of them exchanged their phone numbers after expressing interest in each other. Cohen told her he had sent her an expensive gift for New Year, which the complainant believed," the police said.

"From January 6, she started receiving calls from people claiming to be officials from the Customs department and other central authorities, asking her pay towards various charges to deliver the gift. Even then, the complainant did not realise that it was a trap and transferred money to bank account numbers provided by the accused. Between January 6 to 27, she had deposited a total amount of Rs 71,57,793 through online transfers. Even after that, they continued calling her, asking to transfer more money. She grew suspicious and realised it was Cohen who was impersonating himself as an official from the Customs department and other agencies," an official said.

The police have registered an FIR under the provisions of the Information Technology Act. "A team will be sent to Dharwad to investigate the case and efforts are on to trace the accused," the official added.

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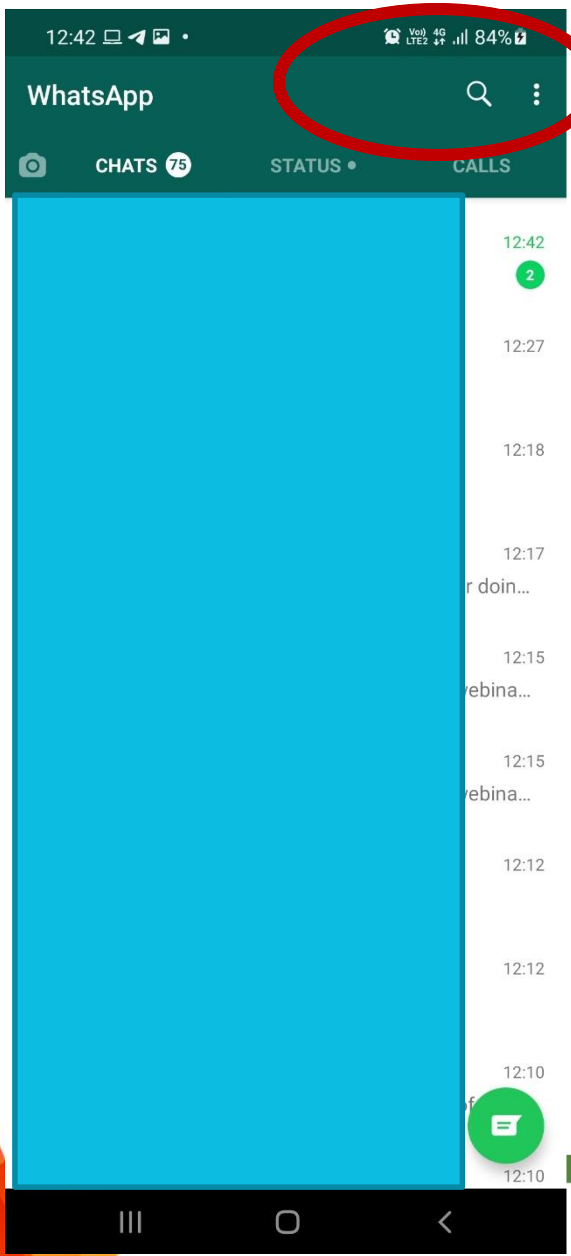
WhatsApp Security

- WhatsApp is the favorite medium for hackers.

- Malware scripts embedded in photos & videos received on WhatsApp can access your media gallery, contacts, etc. and transmit them to remote servers.

- There is a simple way to protect oneself from such an attack.

WhatsApp Security



12:42 84%

WhatsApp

CHATS 75 STATUS • CALLS

[redacted]

12:42 2

12:27

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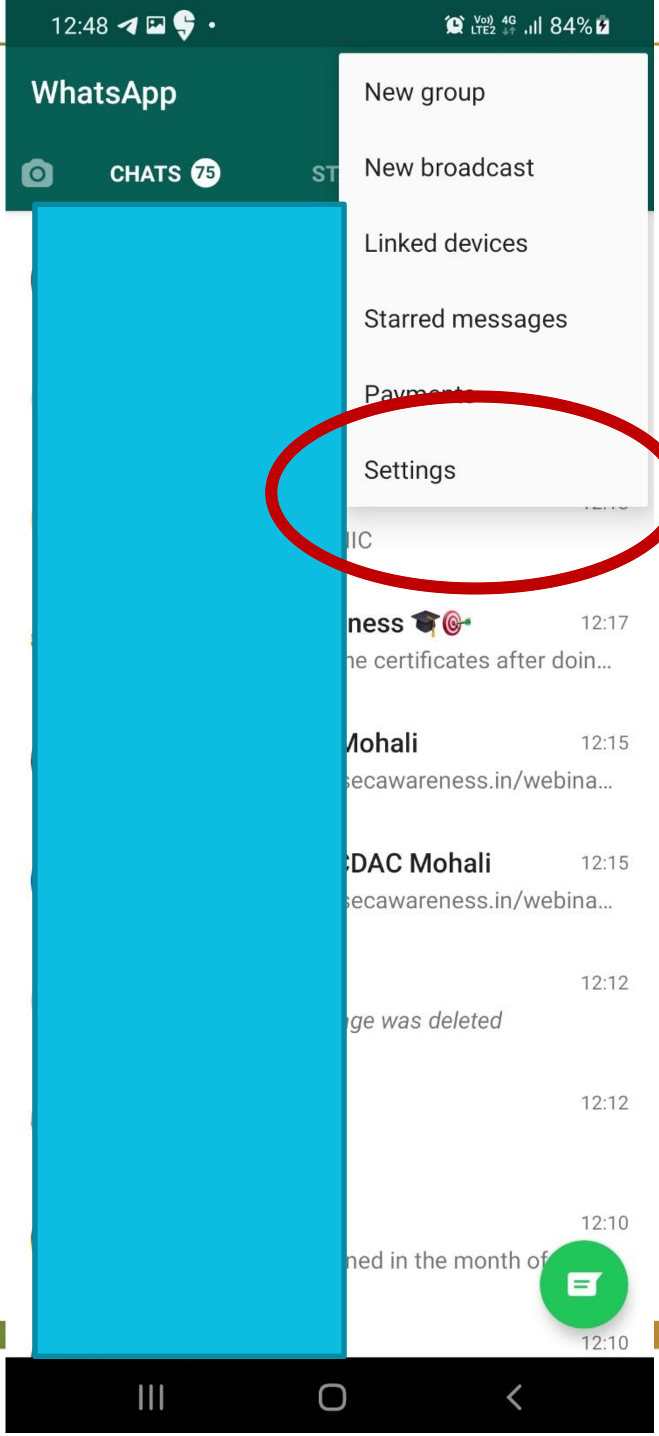
12:15
ebina...

12:12

12:12

12:10

12:10



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WhatsApp

CHATS 75 ST

[redacted]

New group

New broadcast

Linked devices

Starred messages

Payments

Settings

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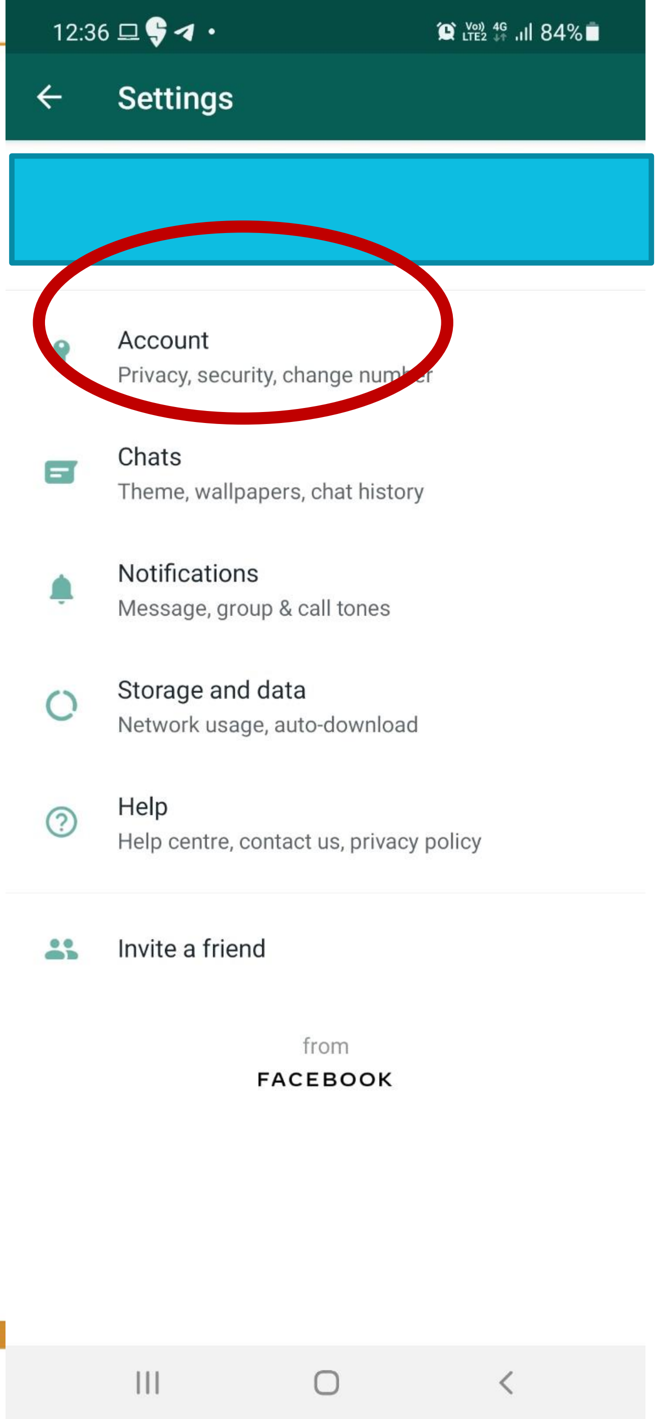


12:36 84%

Settings

[redacted]

Account
Privacy, security, change number

Chats
Theme, wallpapers, chat history

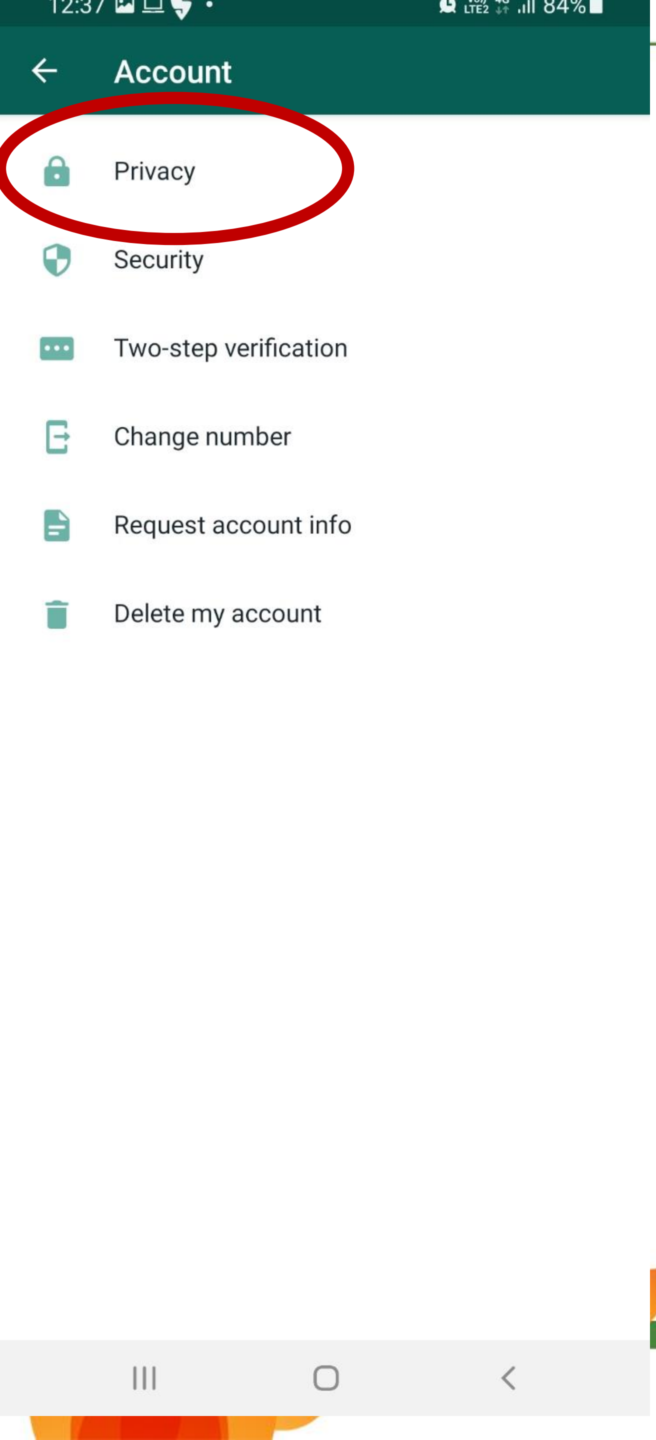
Notifications
Message, group & call tones

Storage and data
Network usage, auto-download

Help
Help centre, contact us, privacy policy

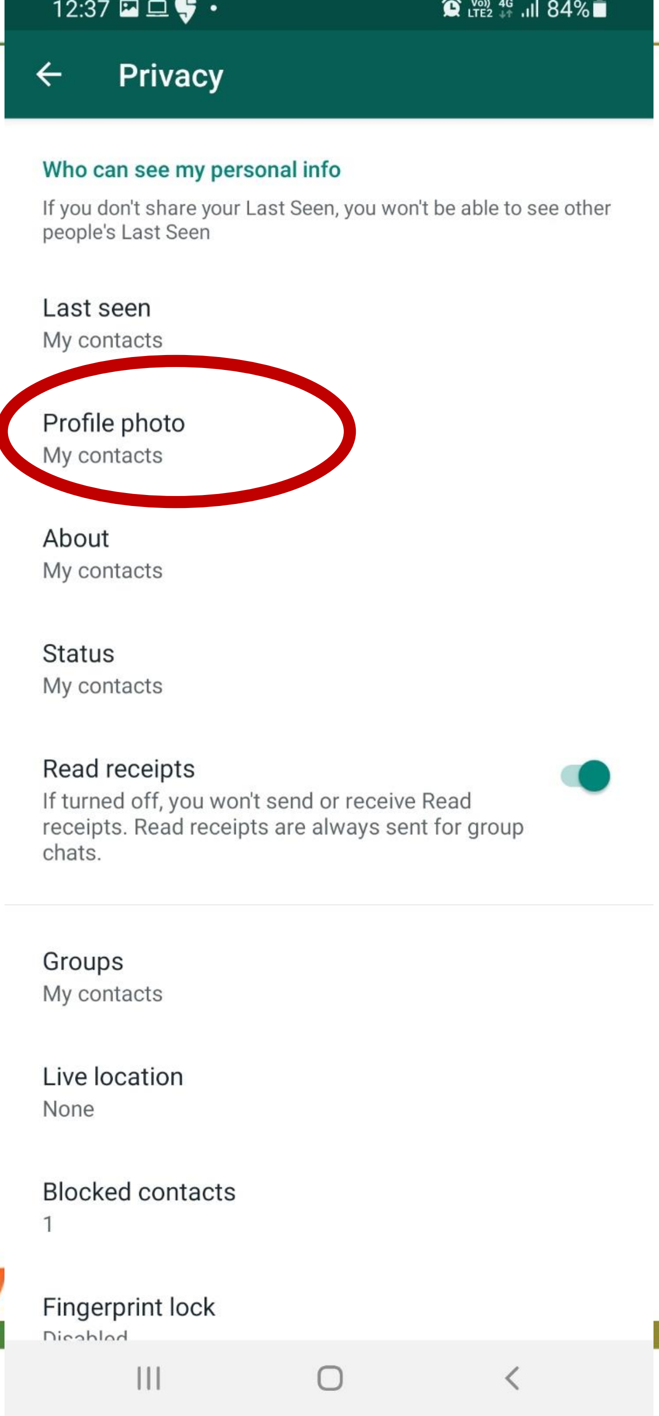
Invite a friend

from
FACEBOOK



Account

- Privacy
- Security
- Two-step verification
- Change number
- Request account info
- Delete my account



Privacy

Who can see my personal info

If you don't share your Last Seen, you won't be able to see other people's Last Seen

Last seen
My contacts

Profile photo
My contacts

About
My contacts

Status
My contacts

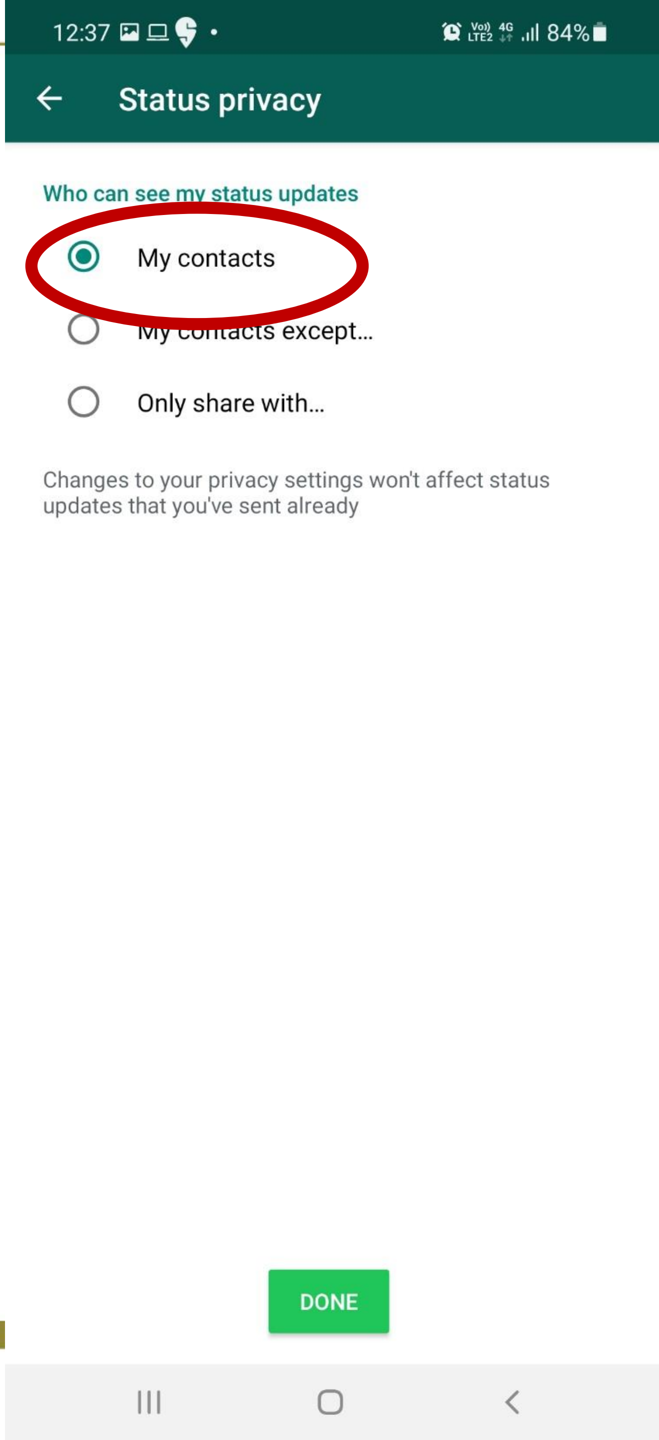
Read receipts
If turned off, you won't send or receive Read receipts. Read receipts are always sent for group chats.

Groups
My contacts

Live location
None

Blocked contacts
1

Fingerprint lock
Disabled

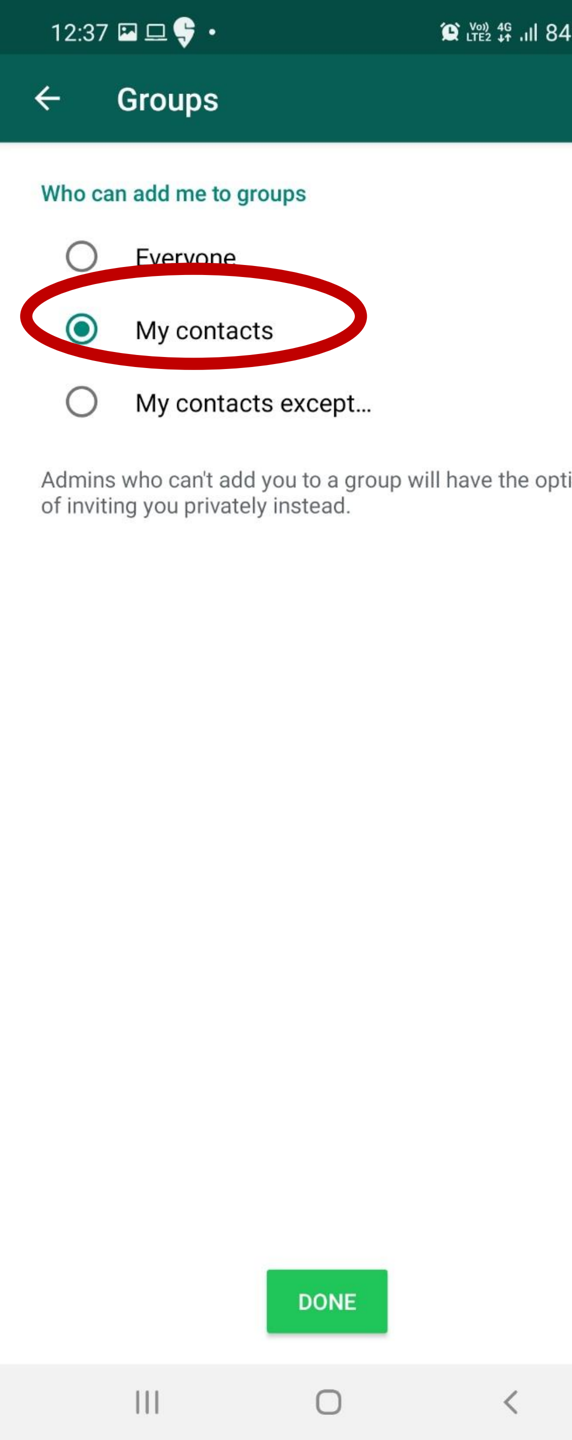


Status privacy

Who can see my status updates

● My contacts
○ My contacts except...
○ Only share with...

Changes to your privacy settings won't affect status updates that you've sent already



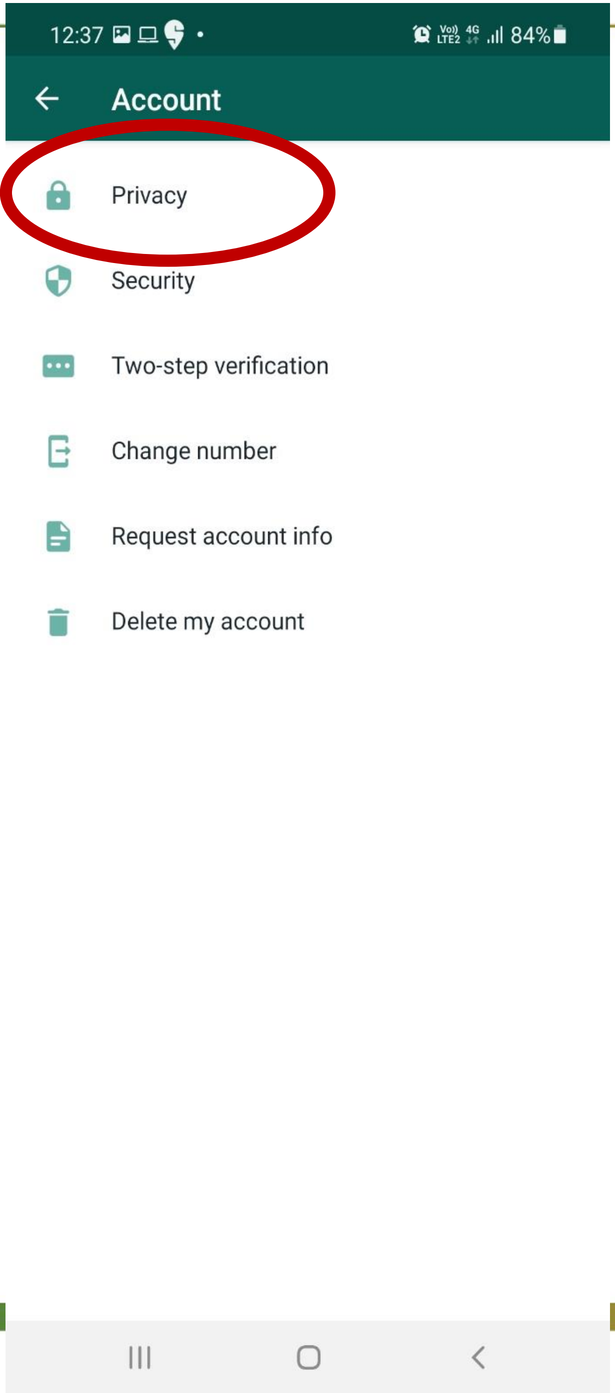
Groups

Who can add me to groups

○ Everyone
● My contacts
○ My contacts except...

Admins who can't add you to a group will have the opti
of inviting you privately instead.

Setting password



12:37 84%

Account

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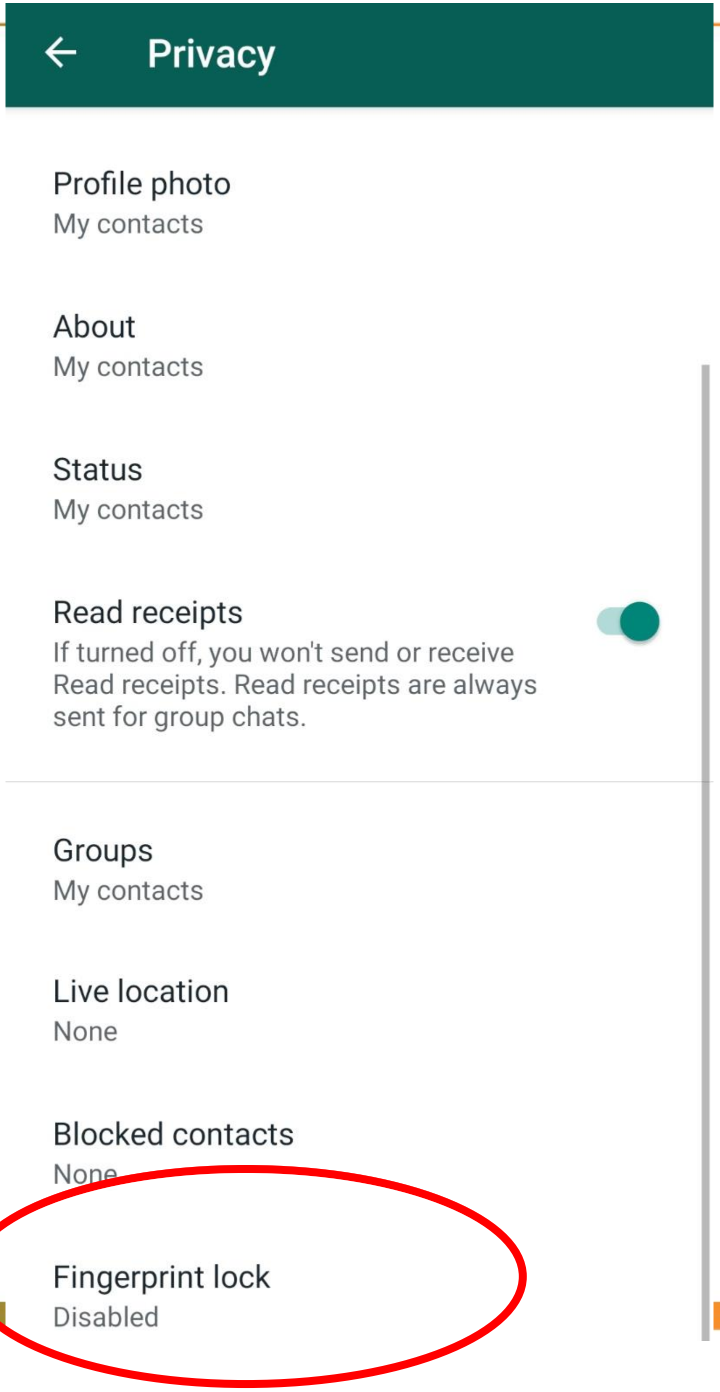


Privacy

Profile photo
My contacts

About
My contacts

Status
My contacts

Read receipts
If turned off, you won't send or receive Read receipts. Read receipts are always sent for group chats.

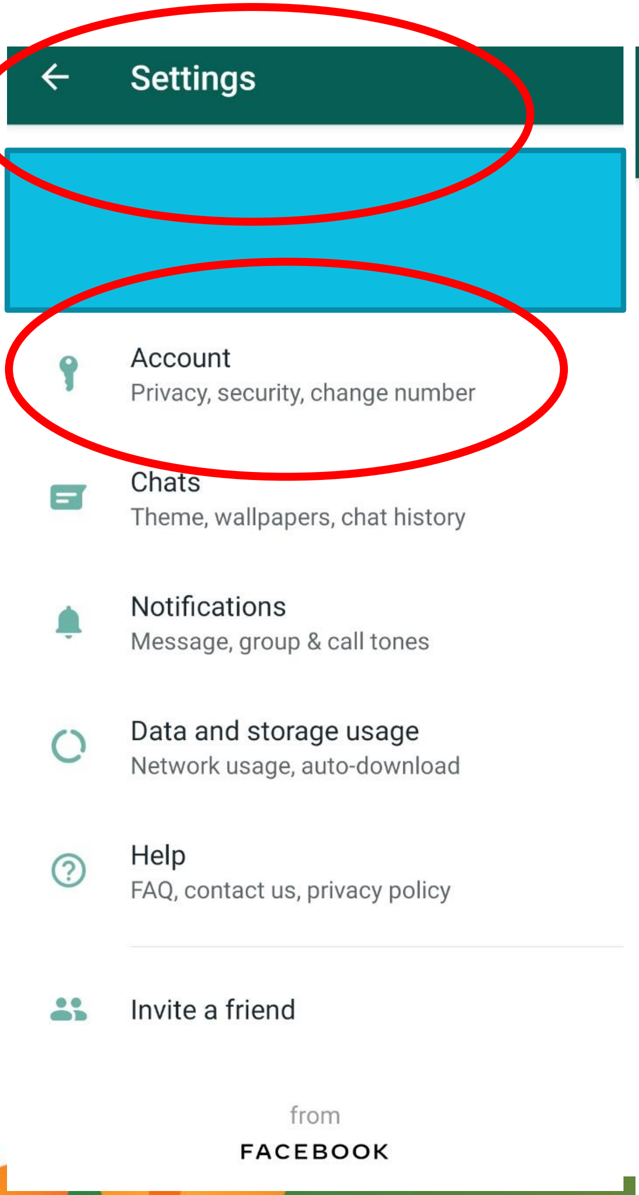
Groups
My contacts

Live location
None

Blocked contacts
None

Fingerprint lock
Disabled

Two Step Verification on WhatsApp should also be enabled



← Settings

Account
Privacy, security, change number

Chats
Theme, wallpapers, chat history

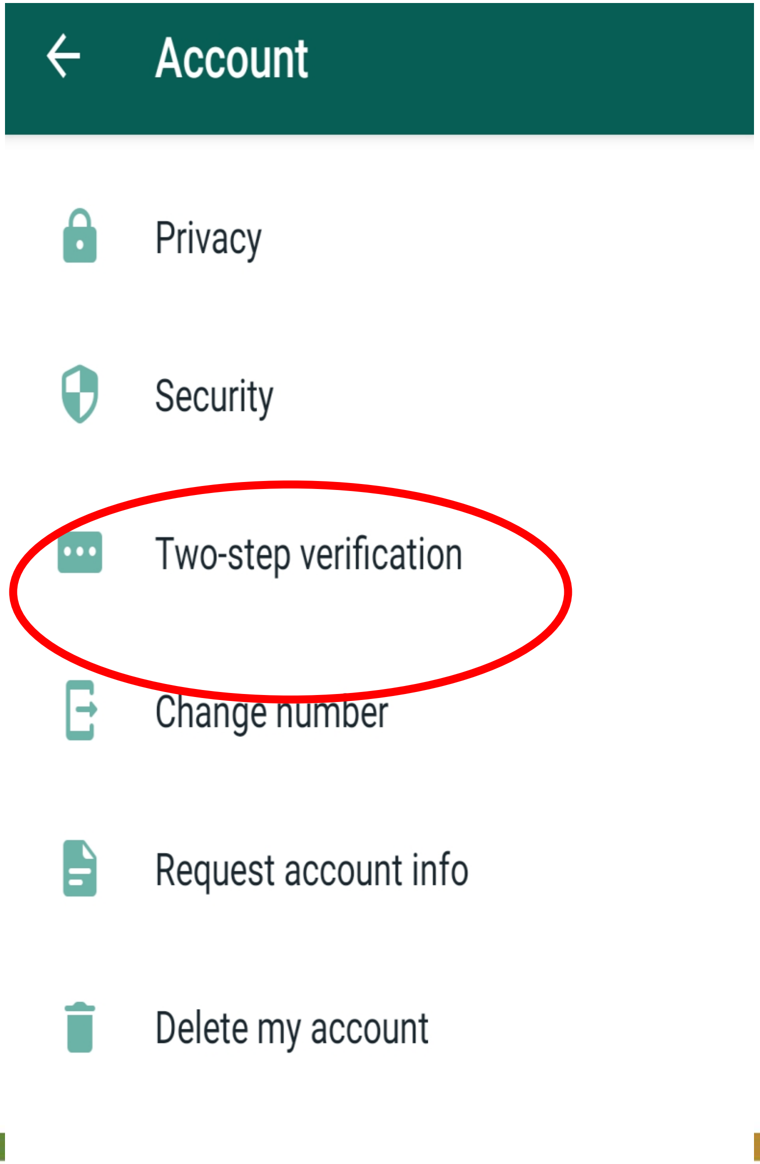
Notifications
Message, group & call tones

Data and storage usage
Network usage, auto-download

Help
FAQ, contact us, privacy policy

Invite a friend

from
FACEBOOK



← Account

Privacy

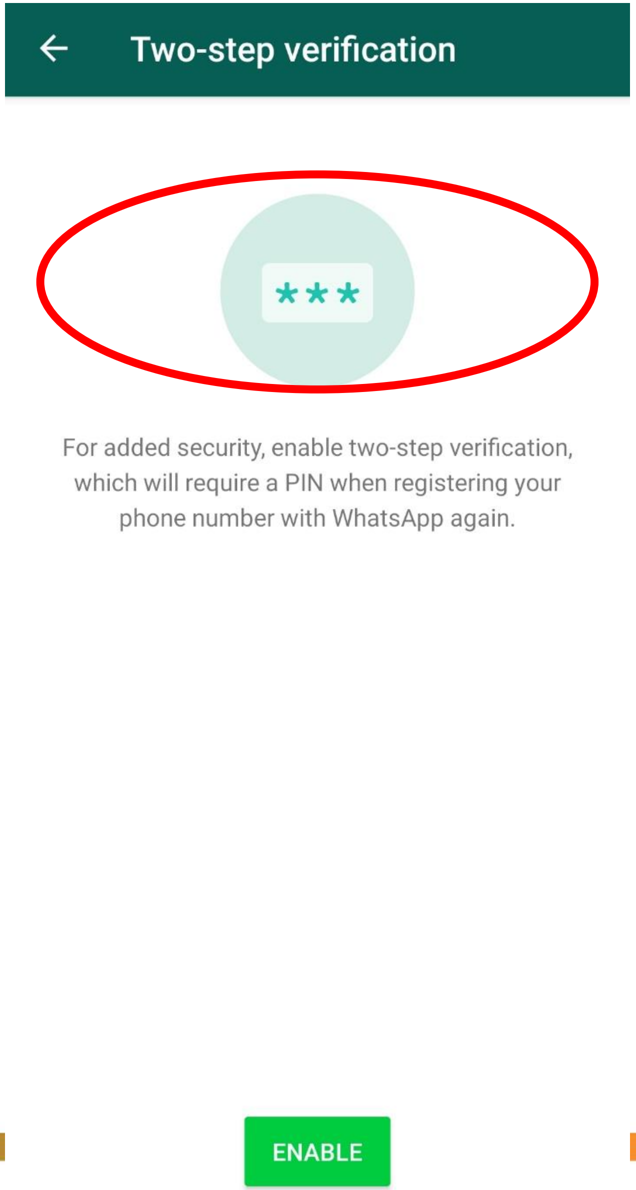
Security

Two-step verification

Change number

Request account info

Delete my account

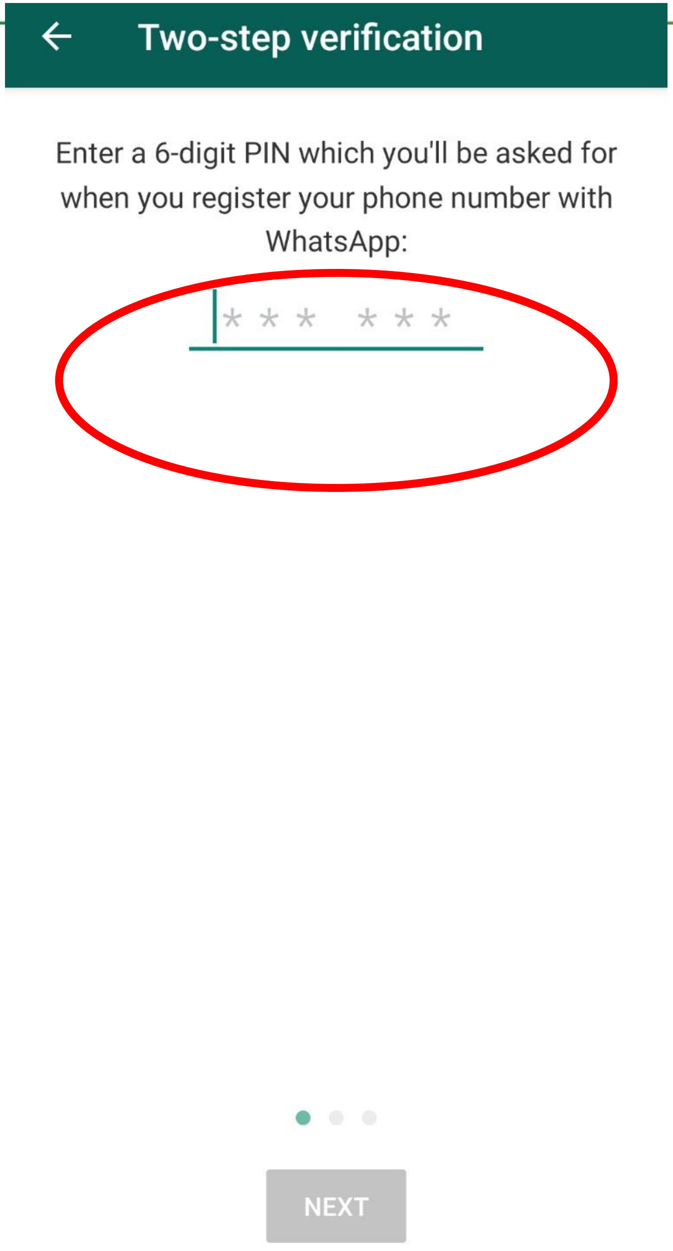


← Two-step verification

***

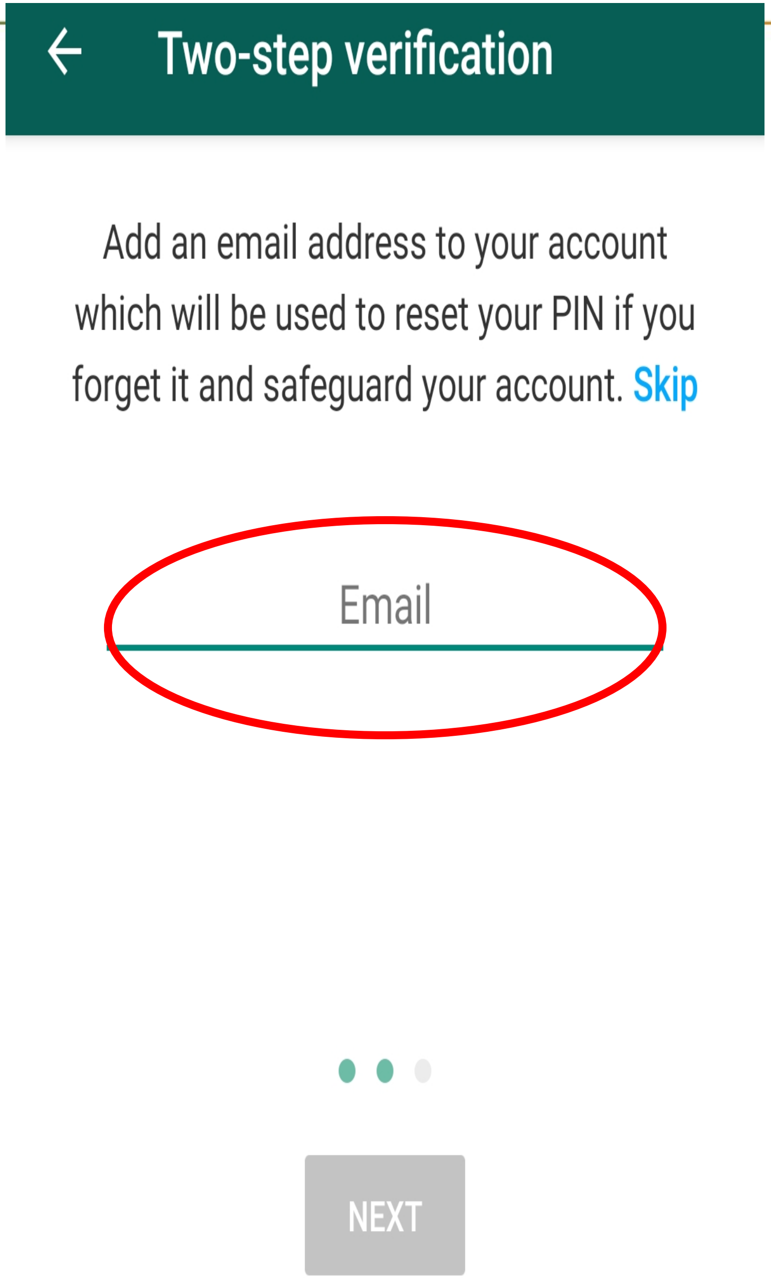
For added security, enable two-step verification, which will require a PIN when registering your phone number with WhatsApp again.

ENABLE



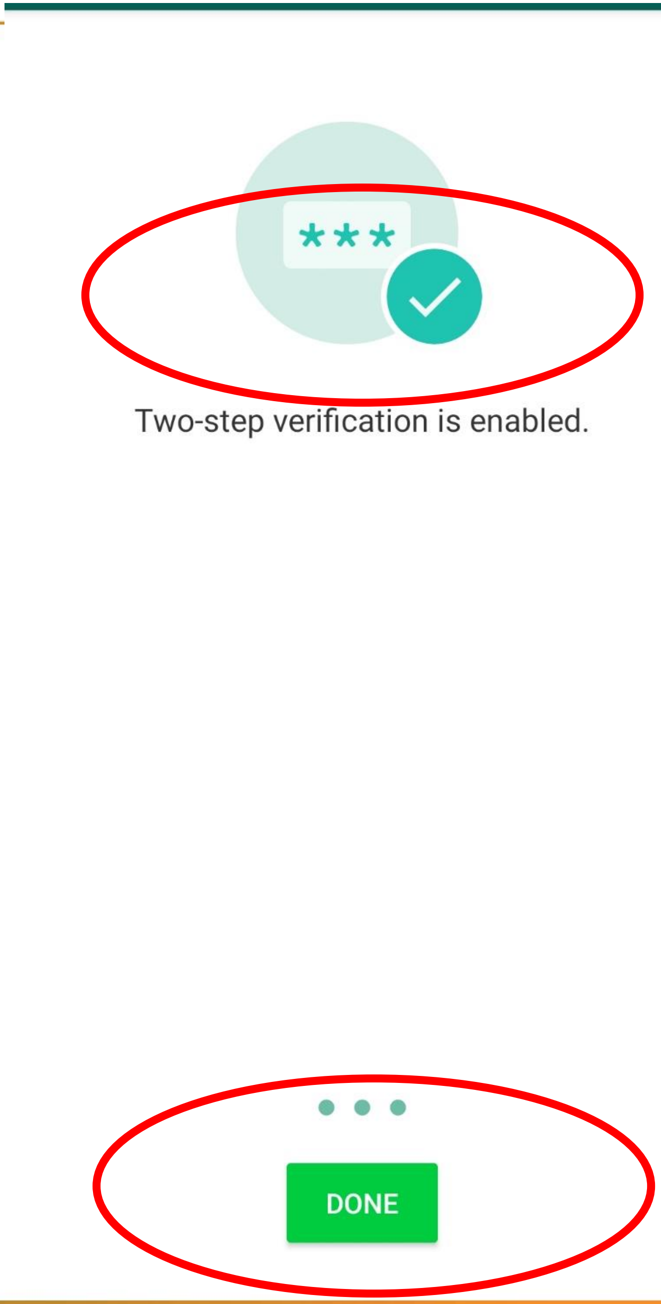
Two-step verification

Enter a 6-digit PIN which you'll be asked for when you register your phone number with WhatsApp:

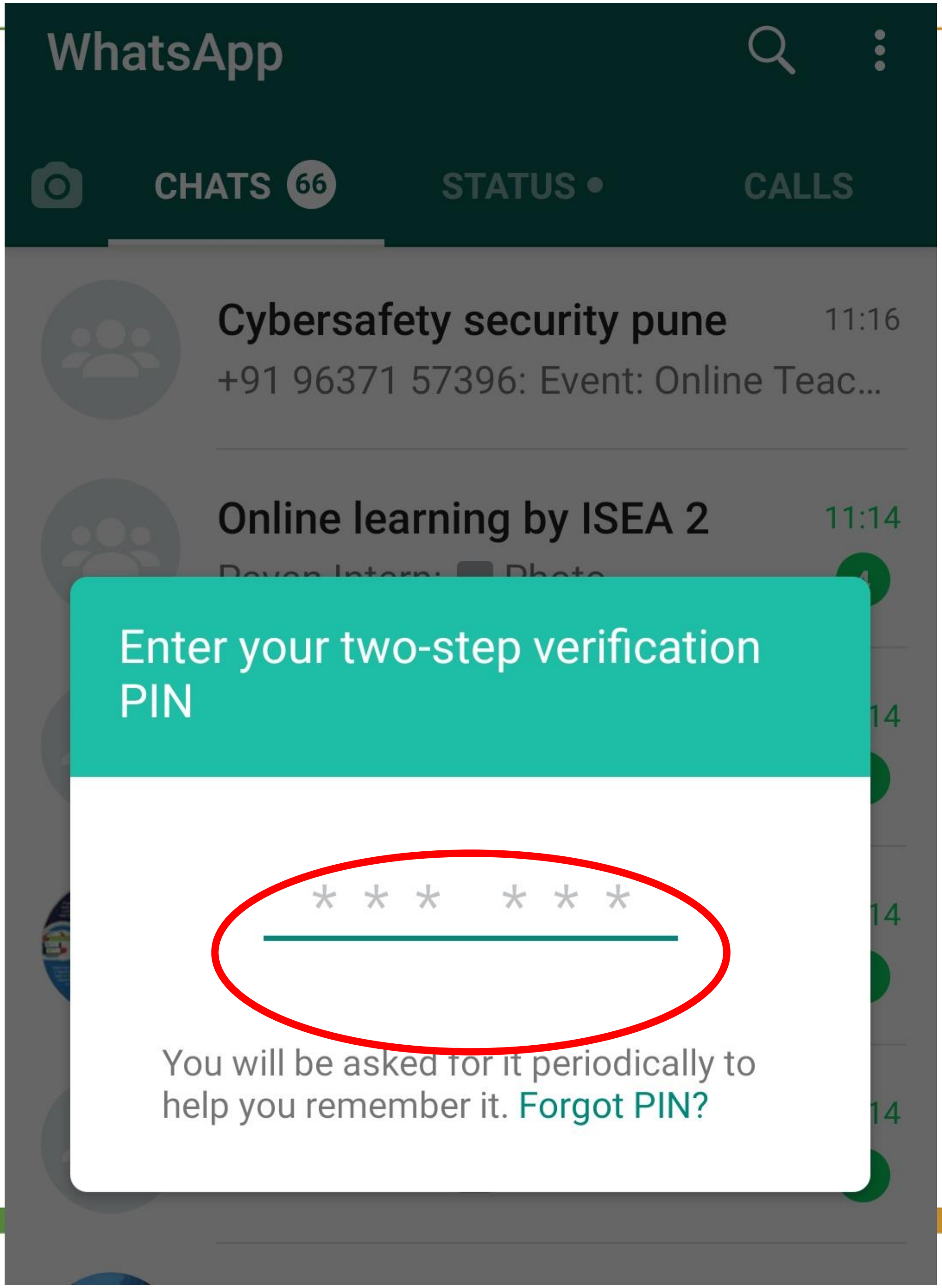


Two-step verification

Add an email address to your account which will be used to reset your PIN if you forget it and safeguard your account. Skip



Two-step verification is enabled.



WhatsApp

Cybersafety security pune 11:16
+91 96371 57396: Event: Online Teac...

Online learning by ISEA 2 11:14

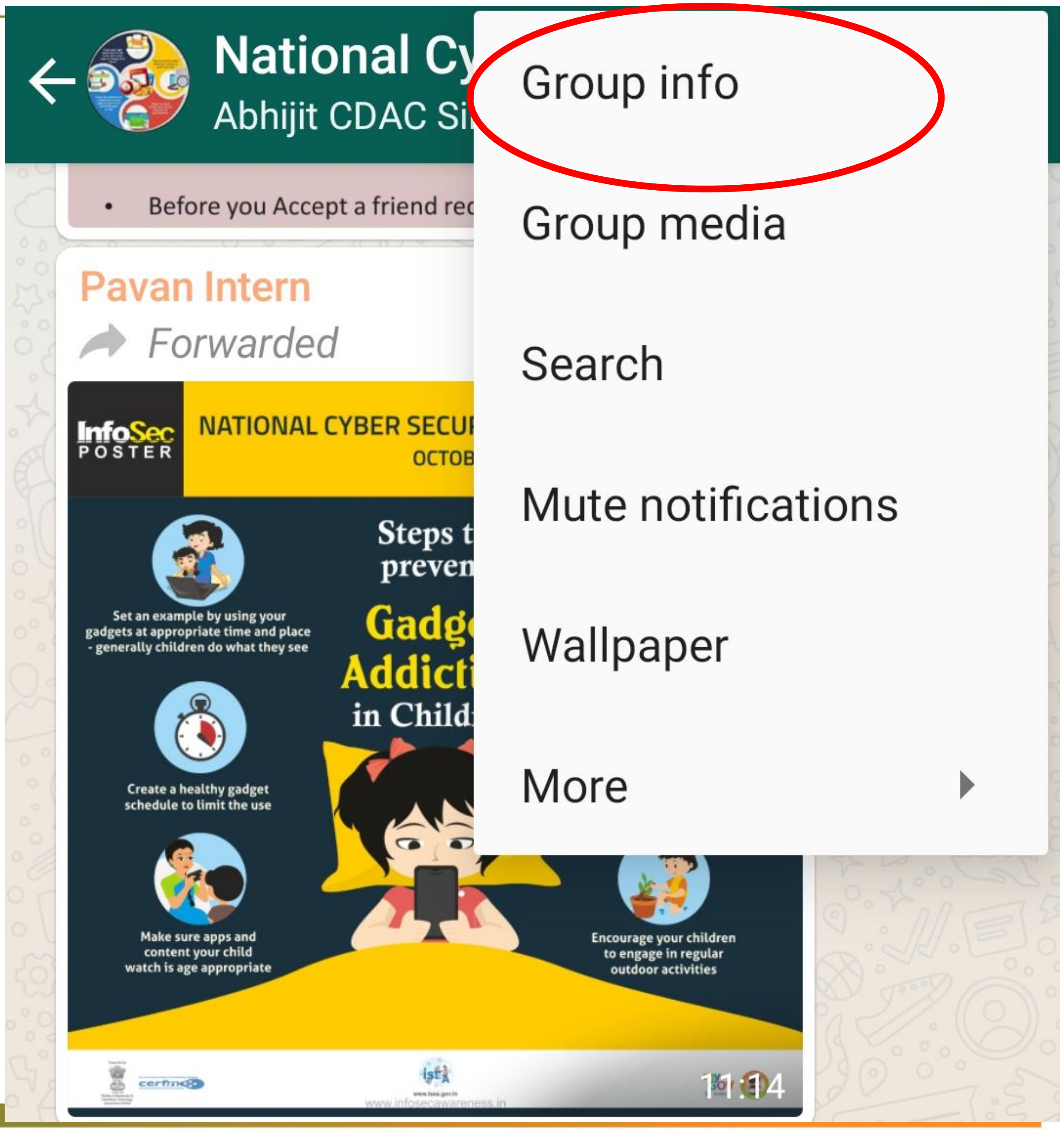
Enter your two-step verification PIN

*** ***

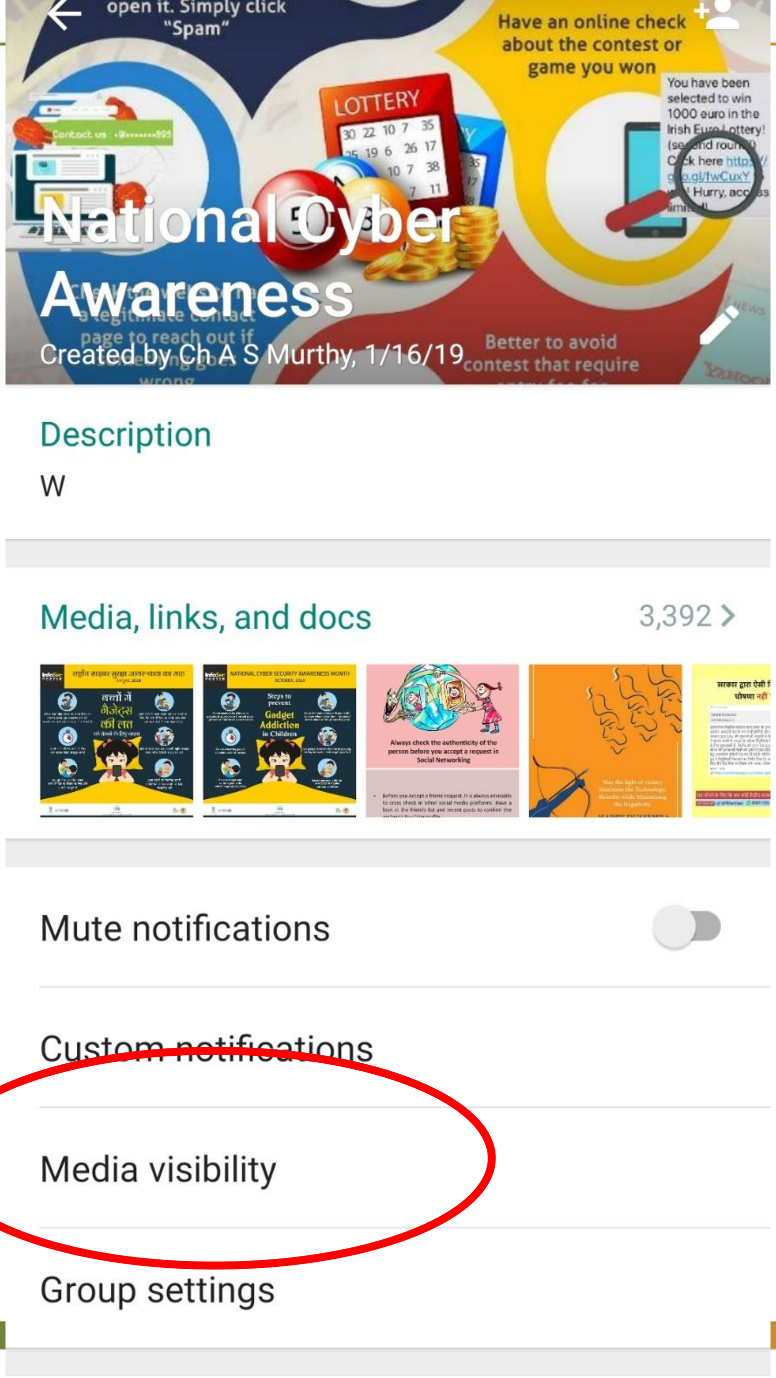
You will be asked for it periodically to help you remember it. Forgot PIN?

Media Download

- Click on 3 dots shown on the right top corner in the group.
- Click on the first option i.e. GROUP INFO


National Cy
Abhijit CDAC Si
Before you Accept a friend rec
Pavan Intern
Forwarded
InfoSec POSTER
NATIONAL CYBER SECUR
OCTOB
Steps t
preven
Gadg
Addicti
in Child
Set an example by using your gadgets at appropriate time and place - generally children do what they see
Create a healthy gadget schedule to limit the use
Make sure apps and content your child watch is age appropriate
Encourage your children to engage in regular outdoor activities
11:14
Group info
Group media
Search
Mute notifications
Wallpaper
More

- Three options shown below the group name i.e. mute notifications, custom notification, Media visiblity
- Click on the third option MEDIA VISIBILITY
- Click on "No" option. Now the media will not be saved in your phone. but it will display only in your group chats..
- Now that you know....act and inform your other group members in other groups.
- This feature is only available in Group, not in individuals..


open it. Simply click "Spam"
Have an online check about the contest or game you won
LOTTERY
You have been selected to win 1000 euro in the Irish Euro Lottery! (second round) Click here http://goo.gl/fwCuxY Hurry, acc
National Cyber Awareness
Created by Ch A S Murthy, 1/16/19
Better to avoid contest that require

Description
W

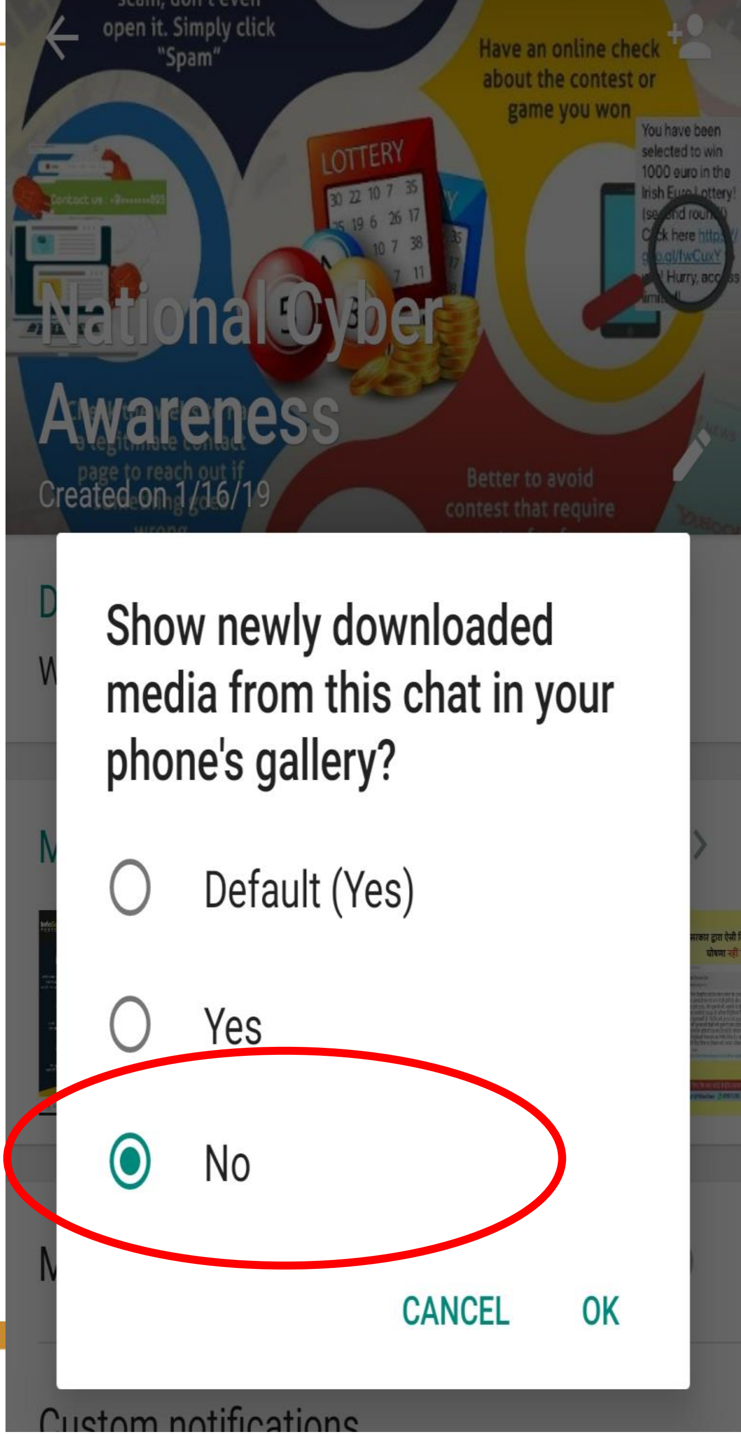
Media, links, and docs 3,392 >

Mute notifications

Custom notifications

Media visibility

Group settings


open it. Simply click "Spam"
Have an online check about the contest or game you won
LOTTERY
National Cyber Awareness
Created on 1/16/19
Better to avoid contest that require

Show newly downloaded media from this chat in your phone's gallery?

○ Default (Yes)

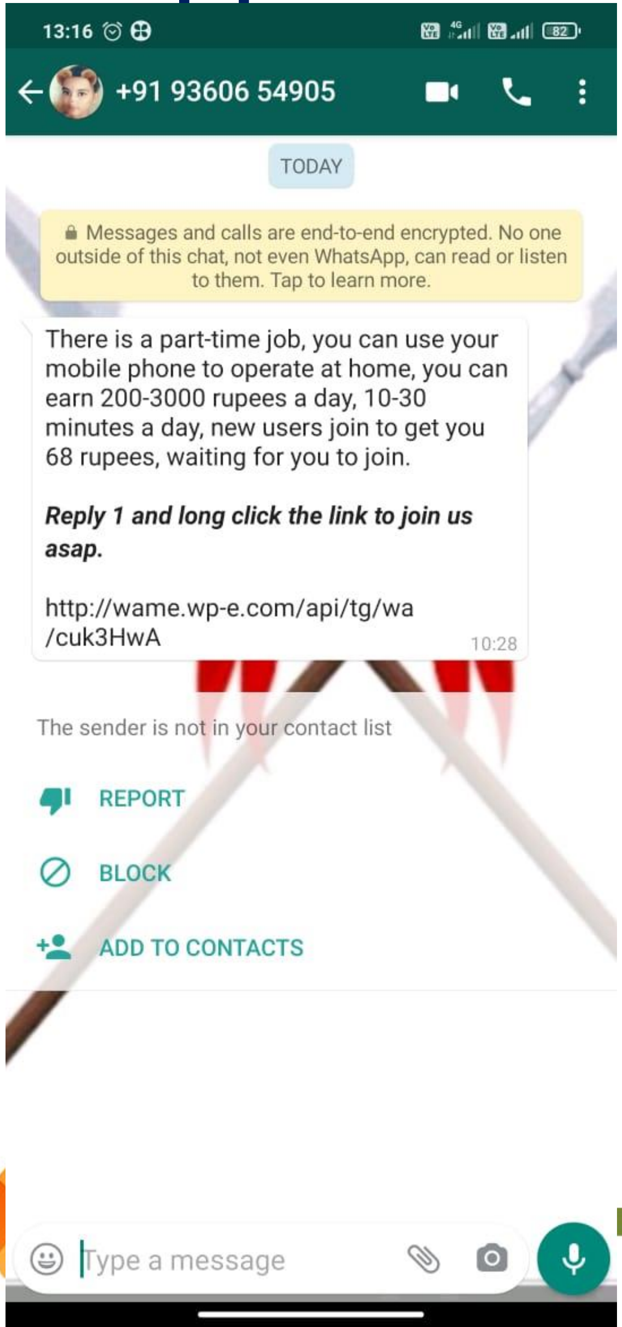
○ Yes

● No

CANCEL OK

Custom notifications

WhatsApp Fraud



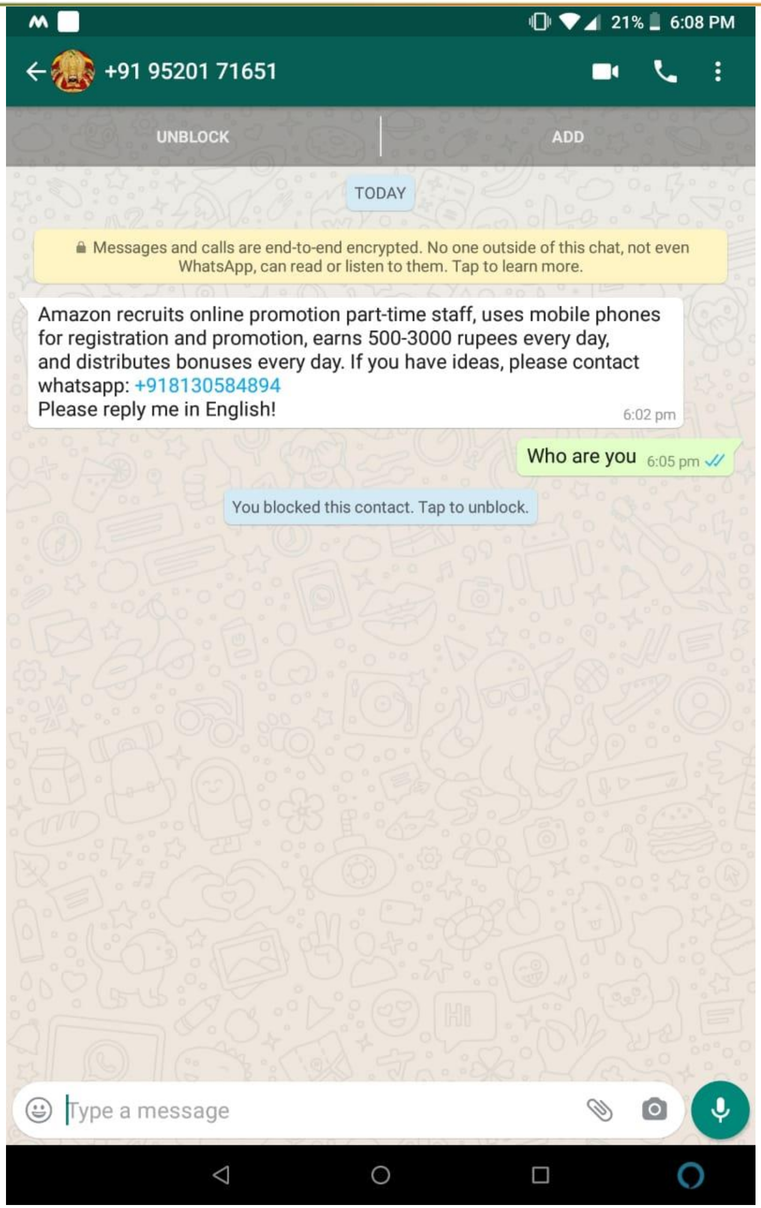
Messages and calls are end-to-end encrypted. No one outside of this chat, not even WhatsApp, can read or listen to them. Tap to learn more.

There is a part-time job, you can use your mobile phone to operate at home, you can earn 200-3000 rupees a day, 10-30 minutes a day, new users join to get you 68 rupees, waiting for you to join.

Reply 1 and long click the link to join us asap.

http://wame.wp-e.com/api/tg/wa/cuk3HwA 10:28

The sender is not in your contact list

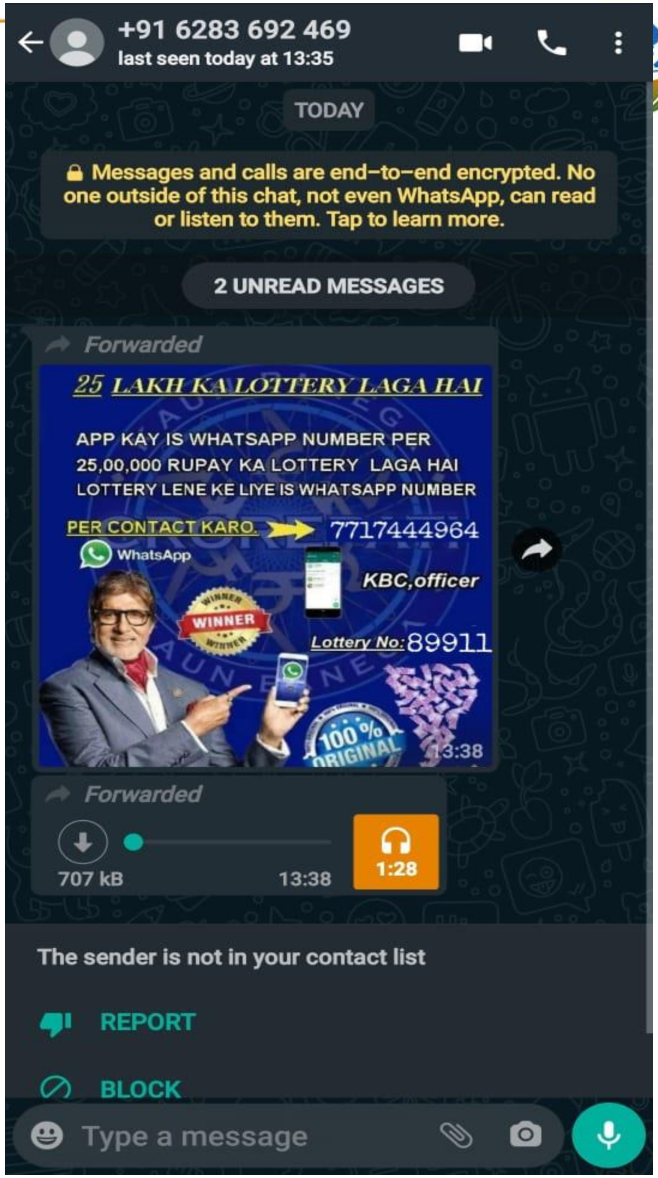


Messages and calls are end-to-end encrypted. No one outside of this chat, not even WhatsApp, can read or listen to them. Tap to learn more.

Amazon recruits online promotion part-time staff, uses mobile phones for registration and promotion, earns 500-3000 rupees every day, and distributes bonuses every day. If you have ideas, please contact whatsapp: +918130584894
Please reply me in English! 6:02 pm

Who are you 6:05 pm

You blocked this contact. Tap to unblock.



Messages and calls are end-to-end encrypted. No one outside of this chat, not even WhatsApp, can read or listen to them. Tap to learn more.

2 UNREAD MESSAGES

Forwarded

25 LAKH KA LOTTERY LAGA HAI

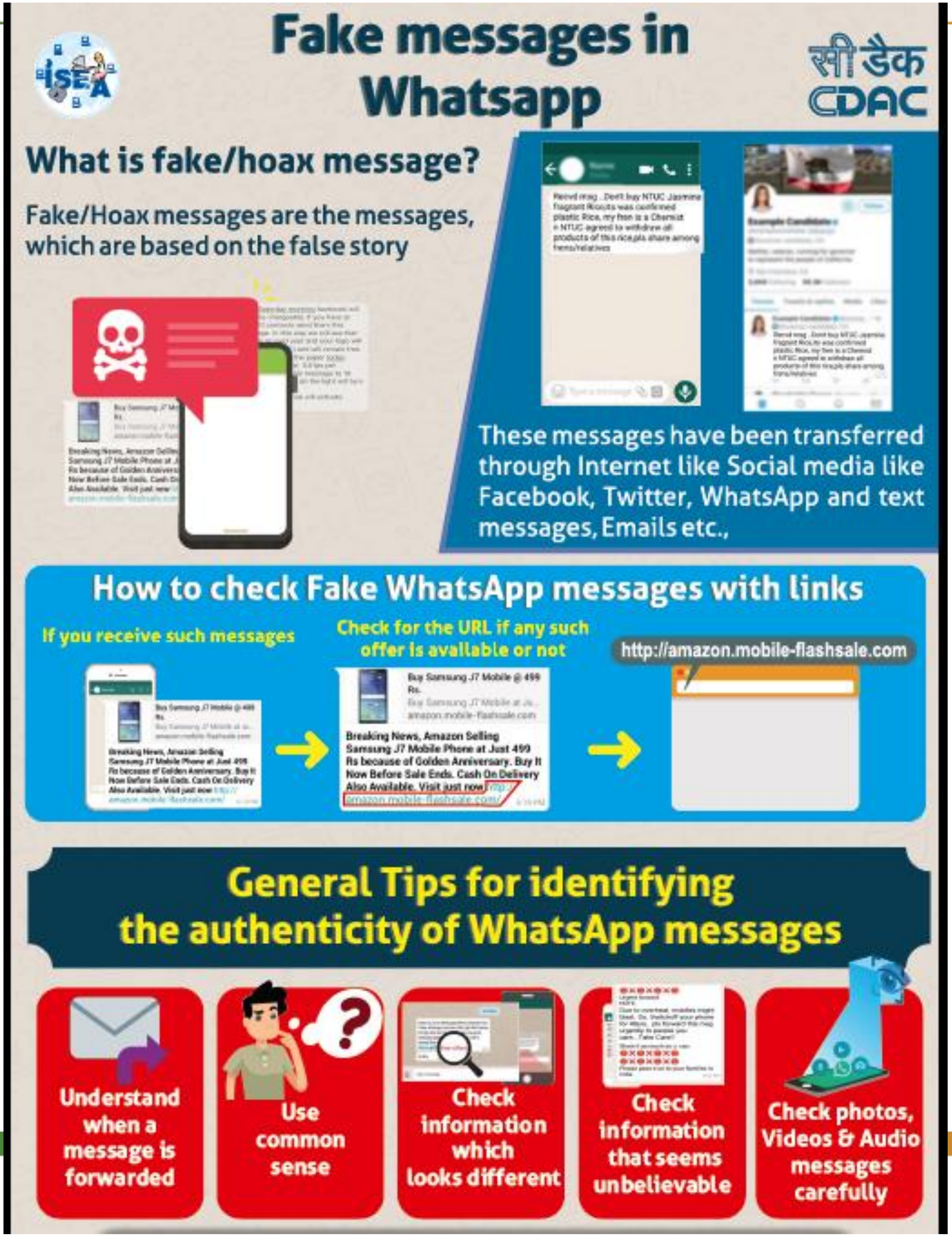
APP KAY IS WHATSAPP NUMBER PER 25,00,000 RUPAY KA LOTTERY LAGA HAI LOTTERY LENE KE LIYE IS WHATSAPP NUMBER PER CONTACT KARO 7717444964

13:38

Forwarded

707 kB 13:38 1:28

The sender is not in your contact list



Fake messages in Whatsapp

What is fake/hoax message?

Fake/Hoax messages are the messages, which are based on the false story

Recvd msg ..Don't buy NTUC Jasmine fragrant Rice,its was confirmed plastic Rice, my frien is a Chemist n NTUC agreed to withdraw all products of this rice,pls share among frens/relatives

These messages have been transferred through Internet like Social media like Facebook, Twitter, WhatsApp and text messages, Emails etc.,

How to check Fake WhatsApp messages with links

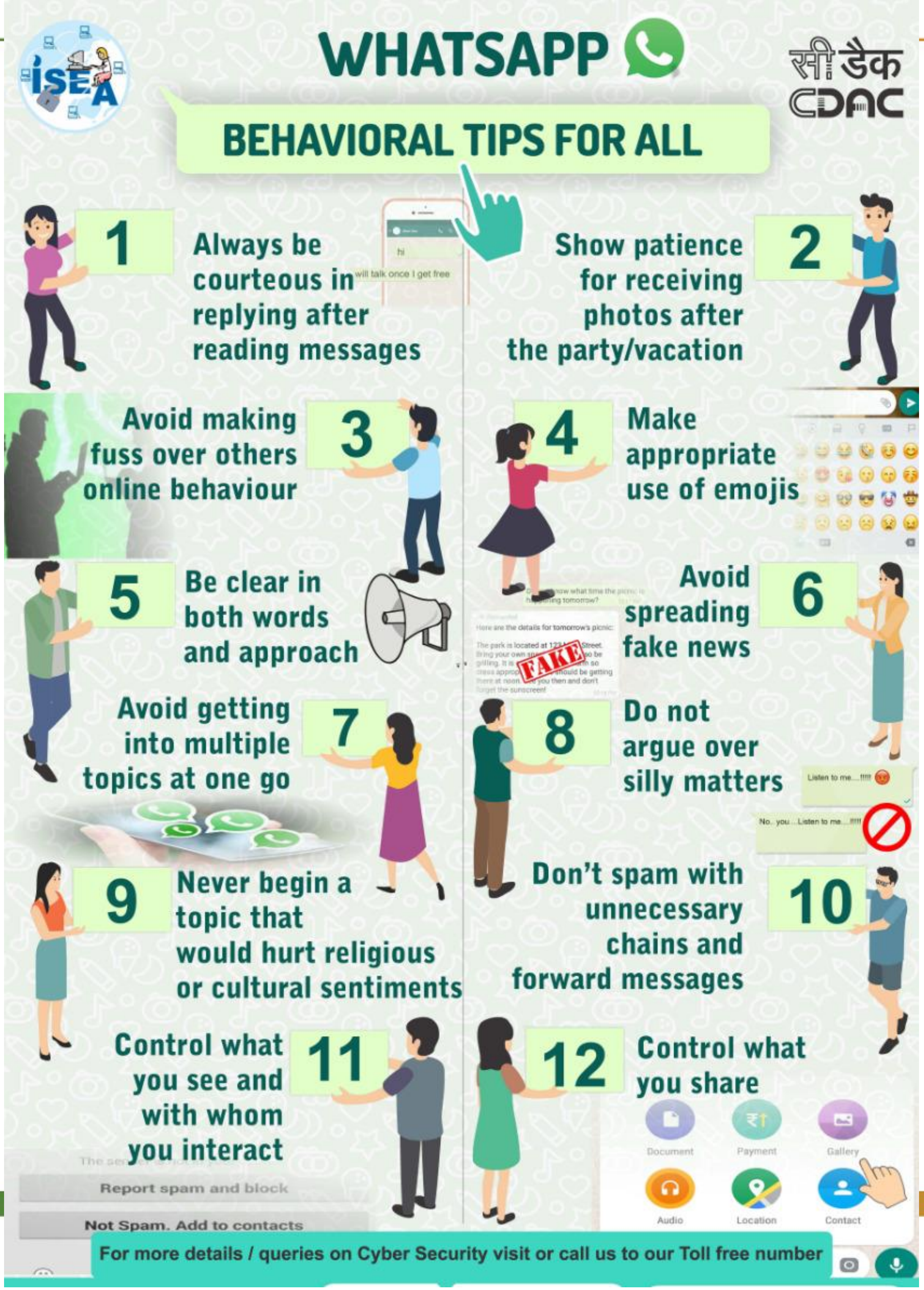
If you receive such messages → Check for the URL if any such offer is available or not → http://amazon.mobile-flashsale.com

Buy Samsung J7 Mobile @ 499 Rs.
Buy Samsung J7 Mobile at Ju...
amazon.mobile-flashsale.com

Breaking News, Amazon Selling Samsung J7 Mobile Phone at Just 499 Rs because of Golden Anniversary. Buy It Now Before Sale Ends. Cash On Delivery Also Available. Visit just now http://amazon.mobile-flashsale.com/

General Tips for identifying the authenticity of WhatsApp messages

- Understand when a message is forwarded
- Use common sense
- Check information which looks different
- Check information that seems unbelievable
- Check photos, Videos & Audio messages carefully



WHATSAPP

BEHAVIORAL TIPS FOR ALL

1. Always be courteous in replying after reading messages
2. Show patience for receiving photos after the party/vacation
3. Avoid making fuss over others online behaviour
4. Make appropriate use of emojis
5. Be clear in both words and approach
6. Avoid spreading fake news
7. Avoid getting into multiple topics at one go
8. Do not argue over silly matters
9. Never begin a topic that would hurt religious or cultural sentiments
10. Don't spam with unnecessary chains and forward messages
11. Control what you see and with whom you interact
12. Control what you share

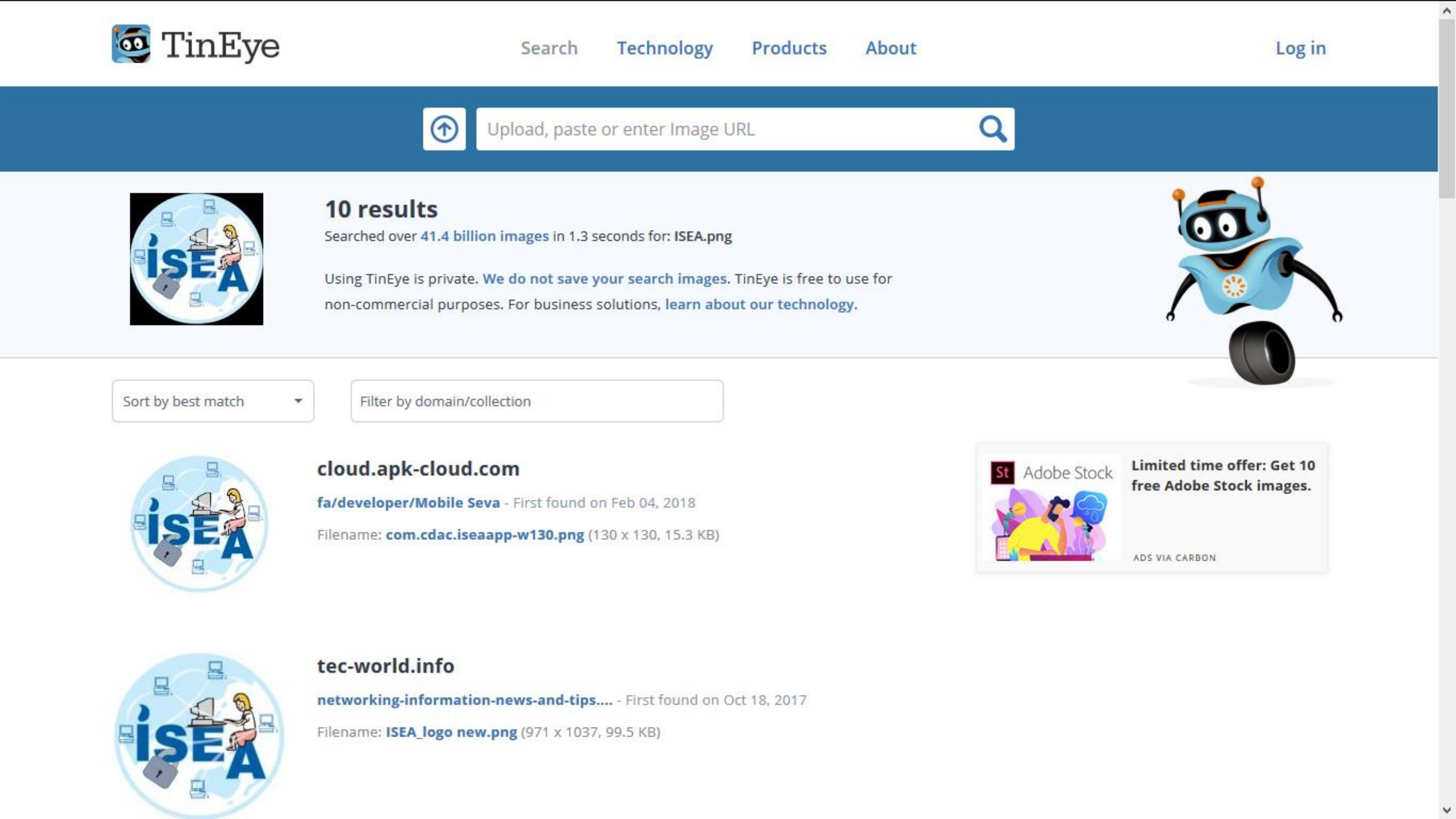
For more details / queries on Cyber Security visit or call us to our Toll free number

TinEye

- TinEye is a reverse image search engine.

- Give it an image and it will tell you where the image appears on the web.

LINK: https://tineye.com/



10 results

Searched over 41.4 billion images in 1.3 seconds for: ISEA.png

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cloud.apk-cloud.com

fa/developer/Mobile Seva - First found on Feb 04, 2018

Filename: com.cdac.iseaapp-w130.png (130 x 130, 15.3 KB)

tec-world.info

networking-information-news-and-tips.... - First found on Oct 18, 2017

Filename: ISEA_logo new.png (971 x 1037, 99.5 KB)

WhatsApp Security

- **WhatsApp is the favorite medium for hackers.**

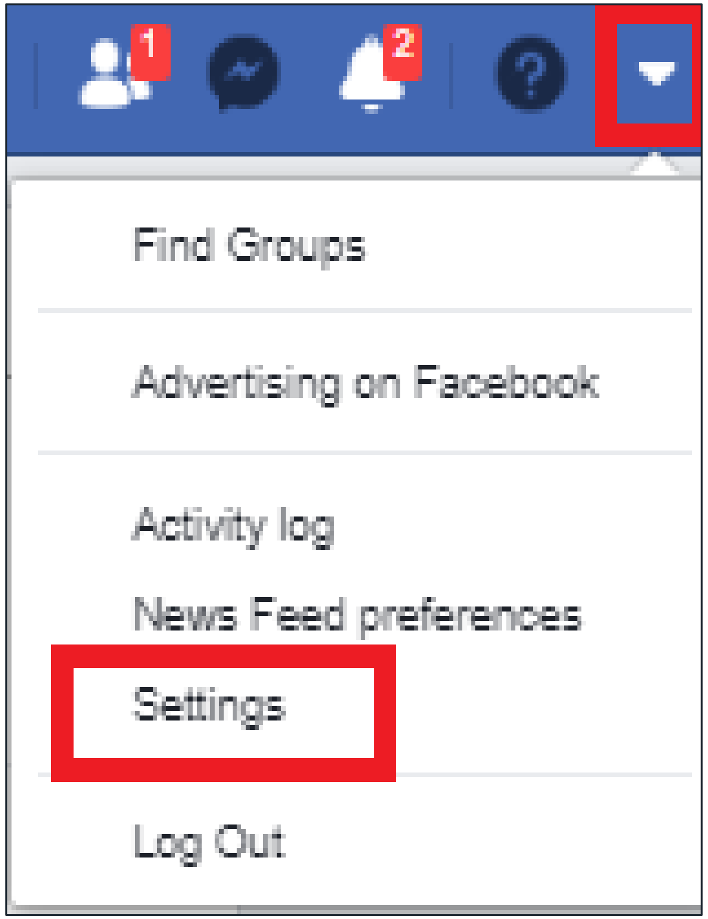
- **Malware scripts embedded in photos & videos received on WhatsApp can access your media gallery, contacts, etc. and transmit them to remote servers.**

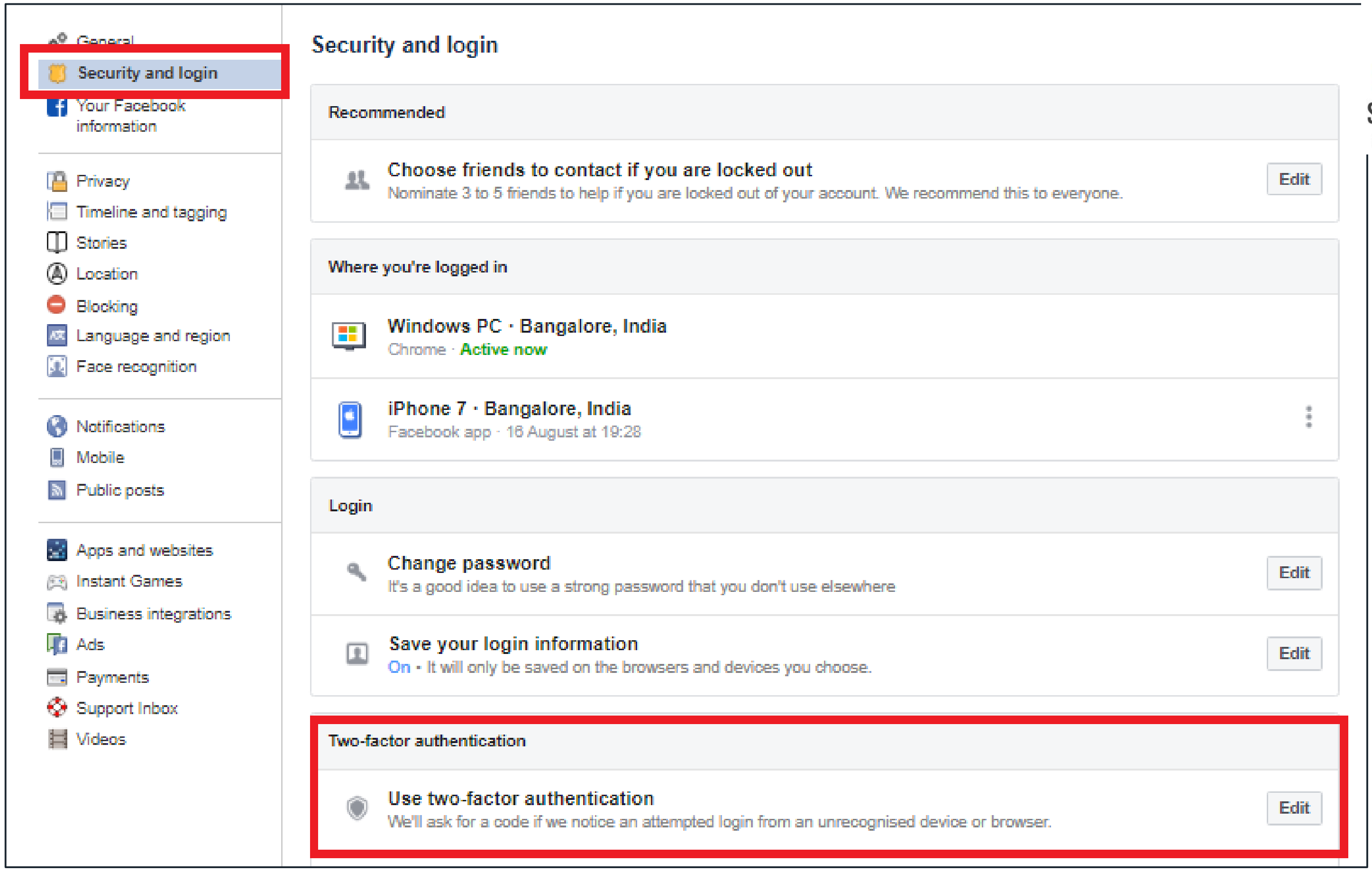
- **There is a simple way to protect oneself from such an attack.**

How to keep your Facebook account Secure?

- Protect your password
- Never share your login information
- Turn ON two-factor authentication
- Log out of Facebook when you use a computer you share with other people
  - If you forget, you can log out remotely.
- Set up extra security feature
- Don't accept friend requests from people you don't know
- Watch out for malicious software
- Never click suspicious links, even if they appear to come from a friend or a company you know
- Use FB extra security options
  - You can get alerts about unrecognized logins, set up two-factor authentication, or choose friends to be your trusted contacts.

Turn ON two-factor authentication





Security and login

Recommended

Choose friends to contact if you are locked out
Nominate 3 to 5 friends to help if you are locked out of your account. We recommend this to everyone. Edit

Where you're logged in

Windows PC · Bangalore, India
Chrome · Active now

iPhone 7 · Bangalore, India
Facebook app · 16 August at 19:28

Login

Change password
It's a good idea to use a strong password that you don't use elsewhere Edit

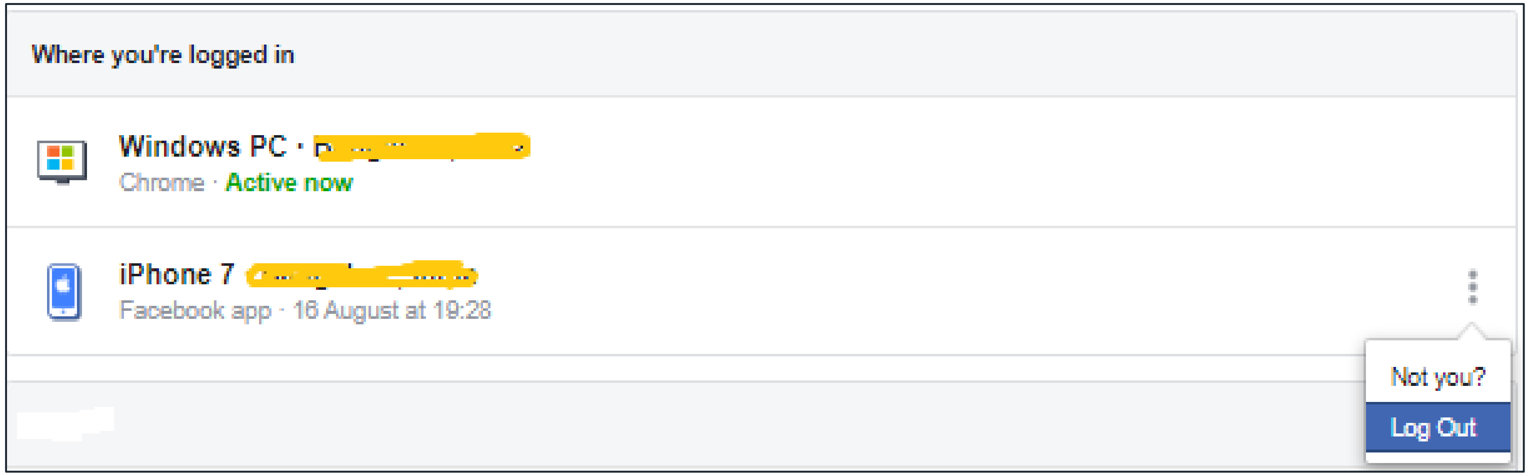
Save your login information
On · It will only be saved on the browsers and devices you choose. Edit

Two-factor authentication

Use two-factor authentication
We'll ask for a code if we notice an attempted login from an unrecognised device or browser. Edit

Log out of Facebook Remotely

- On the top right of Facebook click drop down option and select **Settings**
- Click **Security and Login** in the left column
- Go to the section **Where You're Logged In**. You may have to click **See More** to see all of the sessions where you're logged in
- Find the session you want to end. Click three dots and then click **Log Out**



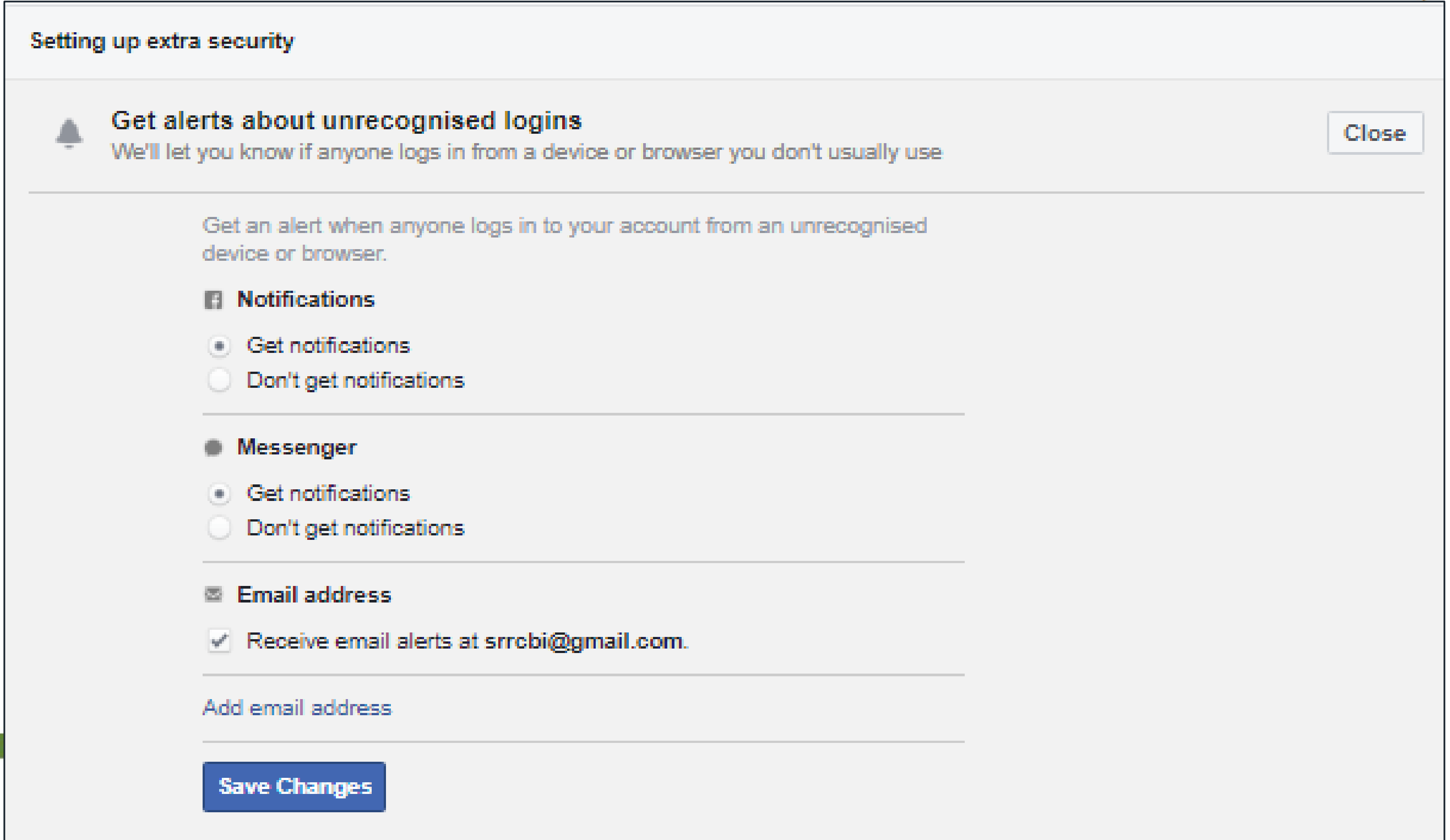
Where you're logged in

Windows PC · [redacted]
Chrome · Active now

iPhone 7 [redacted]
Facebook app · 16 August at 19:28

Set up extra security feature

- On the top right of Facebook click drop down option and select Settings
- Click Security and Login in the left column
- Tap on Get alerts about unrecognized logins and choose from the option and click on Save Changes



Setting up extra security

Get alerts about unrecognised logins

We'll let you know if anyone logs in from a device or browser you don't usually use

Get an alert when anyone logs in to your account from an unrecognised device or browser.

Notifications

● Get notifications

○ Don't get notifications

Messenger

● Get notifications

○ Don't get notifications

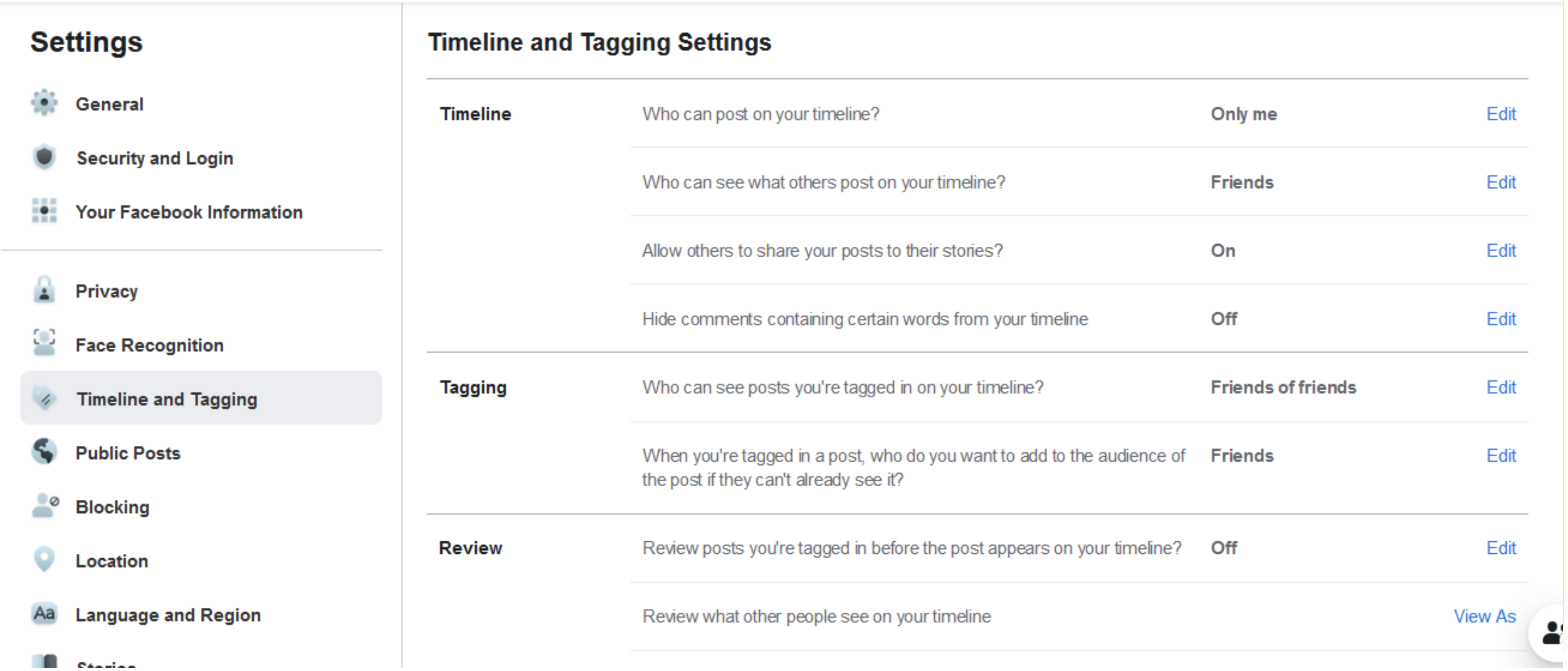
Email address

☑ Receive email alerts at srrcbi@gmail.com.

Facebook Privacy

- Limit your online friends.
- Change privacy settings to restrict who can see and
- post on your profile. Don’t stick with the defaults.

How do we stop people from Posting on our Timeline?



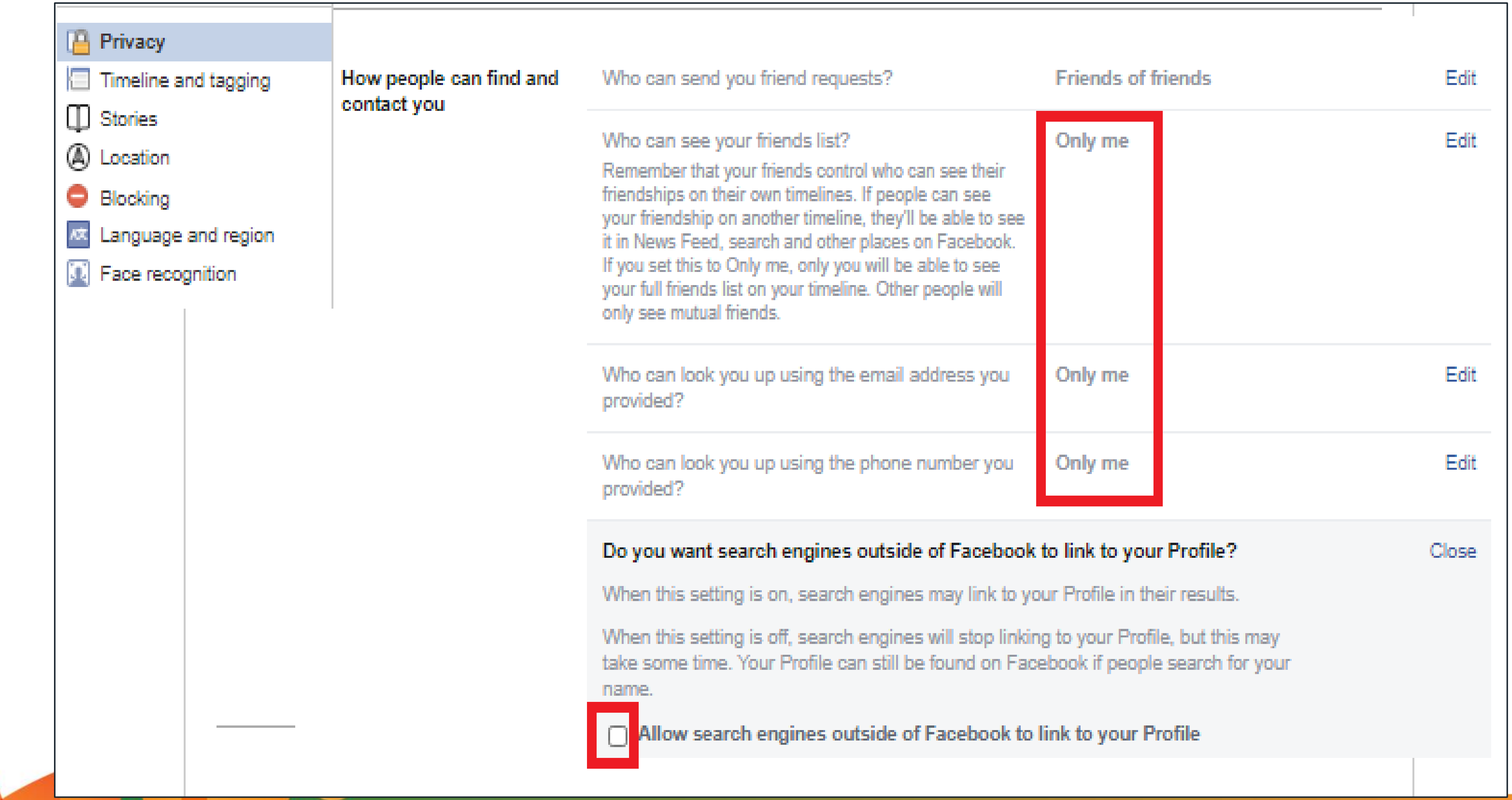
Timeline and Tagging Settings

Timeline	Who can post on your timeline?	Only me	Edit
	Who can see what others post on your timeline?	Friends	Edit
	Allow others to share your posts to their stories?	On	Edit
	Hide comments containing certain words from your timeline	Off	Edit
Tagging	Who can see posts you're tagged in on your timeline?	Friends of friends	Edit
	When you're tagged in a post, who do you want to add to the audience of the post if they can't already see it?	Friends	Edit
Review	Review posts you're tagged in before the post appears on your timeline?	Off	Edit
	Review what other people see on your timeline		View As

Here You Can Check Your Privacy Control

G20 भारत 2023 INDIA

STAY SAFE ONLINE
ऑनलाइन सुरक्षा कवच



How people can find and contact you

Who can send you friend requests? — Friends of friends — Edit

Who can see your friends list? — Only me — Edit

Remember that your friends control who can see their friendships on their own timelines. If people can see your friendship on another timeline, they'll be able to see it in News Feed, search and other places on Facebook. If you set this to Only me, only you will be able to see your full friends list on your timeline. Other people will only see mutual friends.

Who can look you up using the email address you provided? — Only me — Edit

Who can look you up using the phone number you provided? — Only me — Edit

Do you want search engines outside of Facebook to link to your Profile? — Close

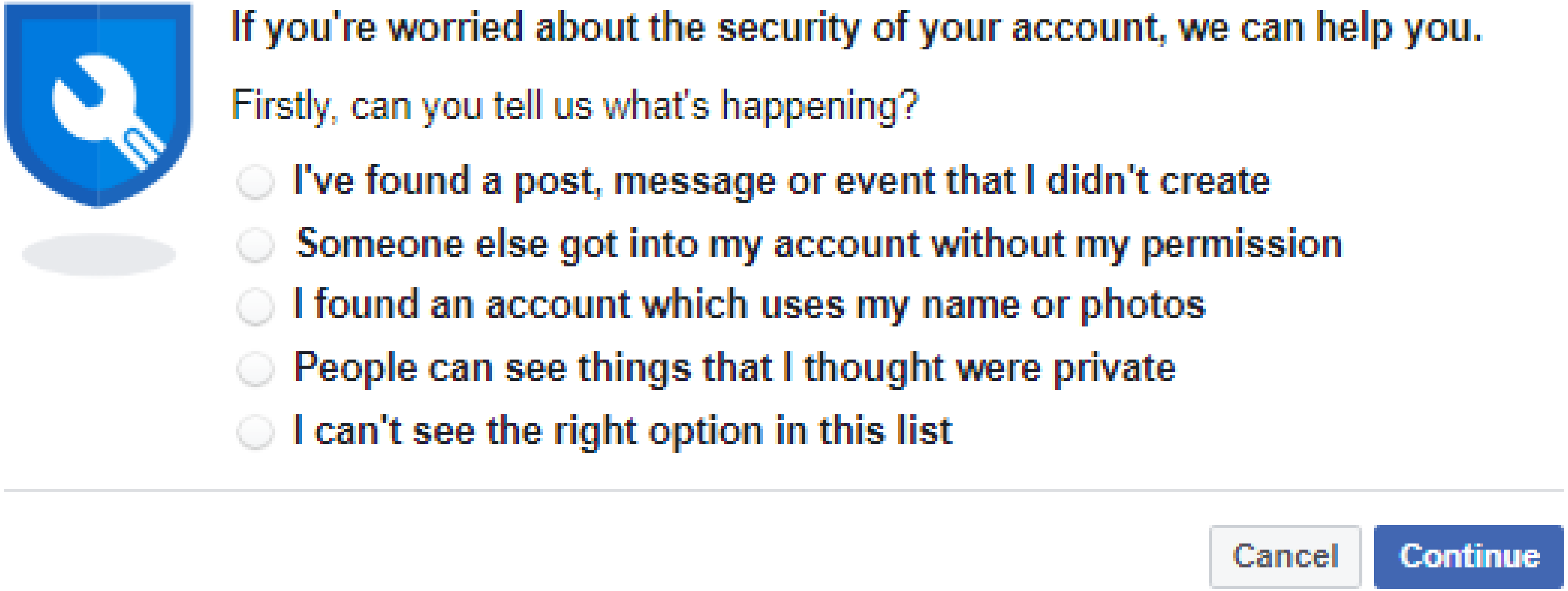
When this setting is on, search engines may link to your Profile in their results.

When this setting is off, search engines will stop linking to your Profile, but this may take some time. Your Profile can still be found on Facebook if people search for your name.

□ Allow search engines outside of Facebook to link to your Profile

What to do if your account is hacked?

https://www.facebook.com/hacked



If you're worried about the security of your account, we can help you.

Firstly, can you tell us what's happening?

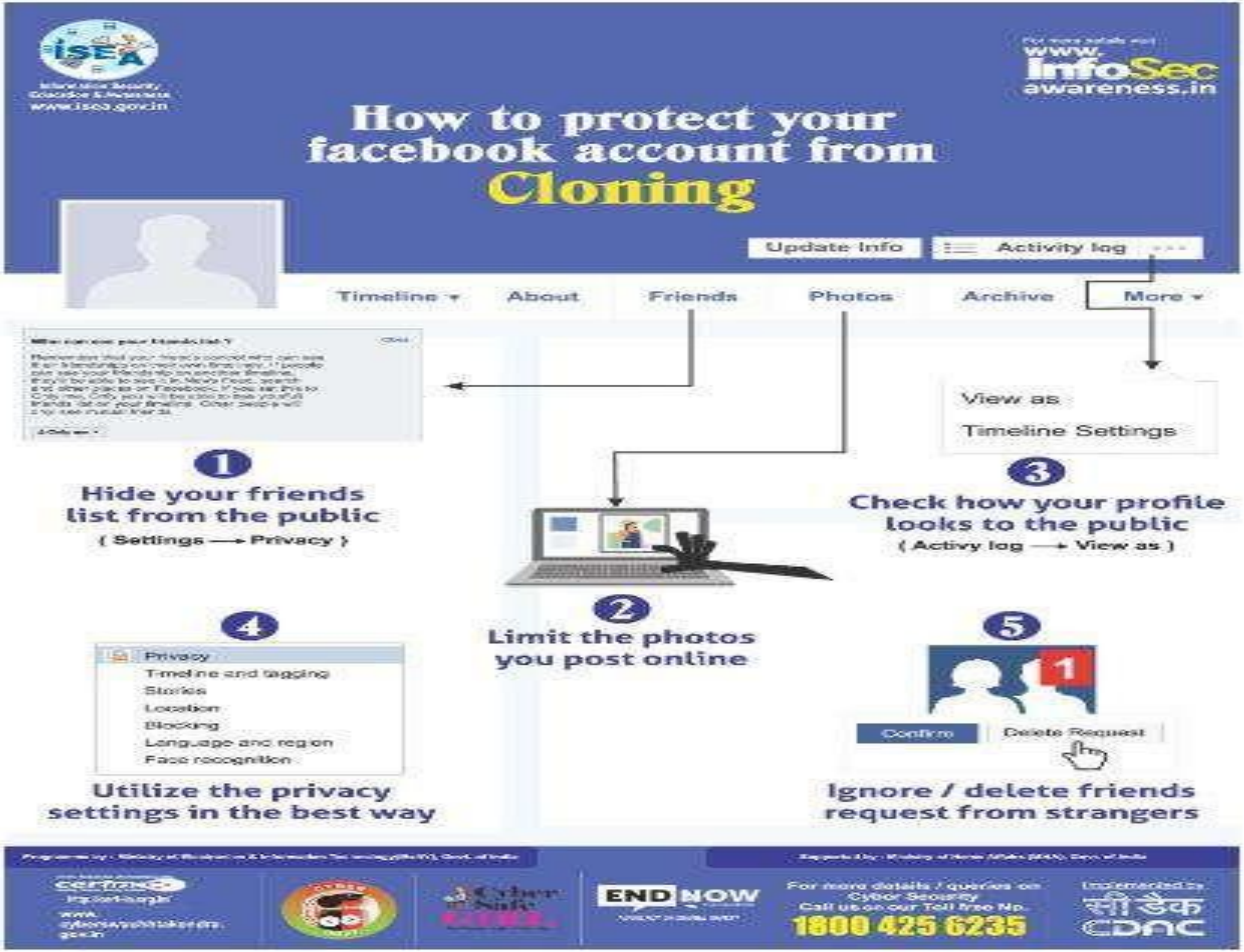
- ○ I've found a post, message or event that I didn't create
- ○ Someone else got into my account without my permission
- ○ I found an account which uses my name or photos
- ○ People can see things that I thought were private
- ○ I can't see the right option in this list

To report a profile

- Go to the profile you want to report.
- Click ⋯ to the right and select **Find Support or Report Profile.**
- To give feedback, click the option that best describes how this profile goes against our Community Standards, then click **Next**.
- Depending on your feedback, you may then be able to submit a report to Facebook. For some types of content, we don't ask you to submit a report, but we use your feedback to help our systems learn. Click **Done.**

How To Protect Your Account From Facebook Cloning

- Be aware of any friend requests from people that you are already friends with.
- If you receive one, check your own friends list to see if you are still friends with the person. If so, the friend request is likely to be from a cloned account.
- Alert your friend to the scam as soon as possible so that he or she can take steps to deal with the issue.



ISEA
Information Security Education & Awareness
www.isea.gov.in

For more details visit
www.InfoSec awareness.in

How to protect your facebook account from Cloning

Who can see your friends list?

Close

Remember that your friends control who can see their friendships on their own timelines. If people can see your friendship on another timeline, they'll be able to see it in News Feed, search and other places on Facebook. If you set this to Only me, Only you will be able to see your full friends list on your timeline. Other people will only see mutual friends.

Only me ▾

1. Hide your friends list from the public
   (Settings → Privacy)

2. Limit the photos you post online

3. Check how your profile looks to the public
   (Activy log → View as)

4. Utilize the privacy settings in the best way

   Privacy
   Timeline and tagging
   Stories
   Location
   Blocking
   Language and region
   Face recognition

5. Ignore / delete friends request from strangers

Programmes by : Ministry of Electronics & Information Technology(MeitY), Govt. of India

Supported by : Ministry of Home Affairs (MHA), Govt. of India

cert-in

www.cyberswachhtakendra.gov.in

Cyber Safe

END NOW

For more details / queries on Cyber Security Call us on our Toll free No.
1800 425 6235

Implemented by
सी डैक
CDAC

Tips to avoid risks by social networking

- Be careful about the information you put online
- Remember don’t put personal information like your family details, addresses, personal photographs, video, etc.
- Most of the sites and services provide options for privacy settings to prevent attackers to view your information. You can make use of these options to choose/deny whom you want to allow to see your information.
- Be careful if you want to meet social networking friends in person.
- Don’t ever click suspicious link while logged into social networking accounts.

Tips to avoid risks by social networking

- Install a good and latest version of Anti virus to keep your system free from malicious applications like virus, worms and backdoor trojans.
- Don’t ever run any javascripts while logged into your social networking accounts.
- Don’t ever share your password with anyone and keep changing your password regularly. Always use proper password (min 8 digit with a mix of alpha numeric & special characters)
- Don’t ever login to any site other than the legitimate sites and always check the URL before you proceed further.
- Use Virtual Keyboard, wherever possible to enter your password for better security as these cannot be captured by key-loggers.

Don’ts

- **DON’T BE A VICTIM!**
- **DON’T tolerate being uncomfortable**
- **Someone older, promising gifts and riches, is trying to take advantage**
- **Only add people you KNOW offline**
- **If must add strangers, keep your guard up**
- **Don’t give out personal info**
- **Don’t meet them in person!**

Don’ts

- Don’t allow strangers, those you don’t know offline, to see your photographs
- Don’t put your address, phone #, or personal ID #‟s on your SNS
- Don’t put your school you go to, recent locations, where you are exactly or events you are attending
- Know how to set your profile to private, and how to adjust all privacy settings
- If in doubt, watch tutorials and search in Google for more information

Guidelines for Social networking:

Do’s:-

- **Always check the authenticity of the person before you accept a request as friend.**
- **Check and use the privacy settings of the Social Networking sites.**
- **Never post anything which may harm you and your family credibility.**
- **Change your password of your account frequently.**
- **Avoid posting photographs, videos and any other sensitive information to unknown persons in Social network sites.**

Don'ts:-

- Don’t give or post any personal information like your name, address of the school / home, phone numbers, age, sex, credit card details.
- Don’t give out your password to anyone other than your parent or guardian.
- Don’t post the plans and activities which you are going to do in networking sites.
- Don’t respond to harassing or rude comments which are posted on your profile.

Fake Content

- Include footage of real or simulated violence, criminal activity or accidents, may promote extreme political or religious views .

- Fake digital content may be discovered online in a variety of spaces including websites, social media services or file sharing services.

Purpose of Fake Content

- Promote hate towards individuals or groups on the basis of
  - Race,
  - Religion,
  - Sexual preference or other social/cultural factors,
  - Instruct or promote crime, violence or unsafe behavior,
  - Gaining unauthorized access to computers, attempting fraud or terrorism, for fun purpose, etc.

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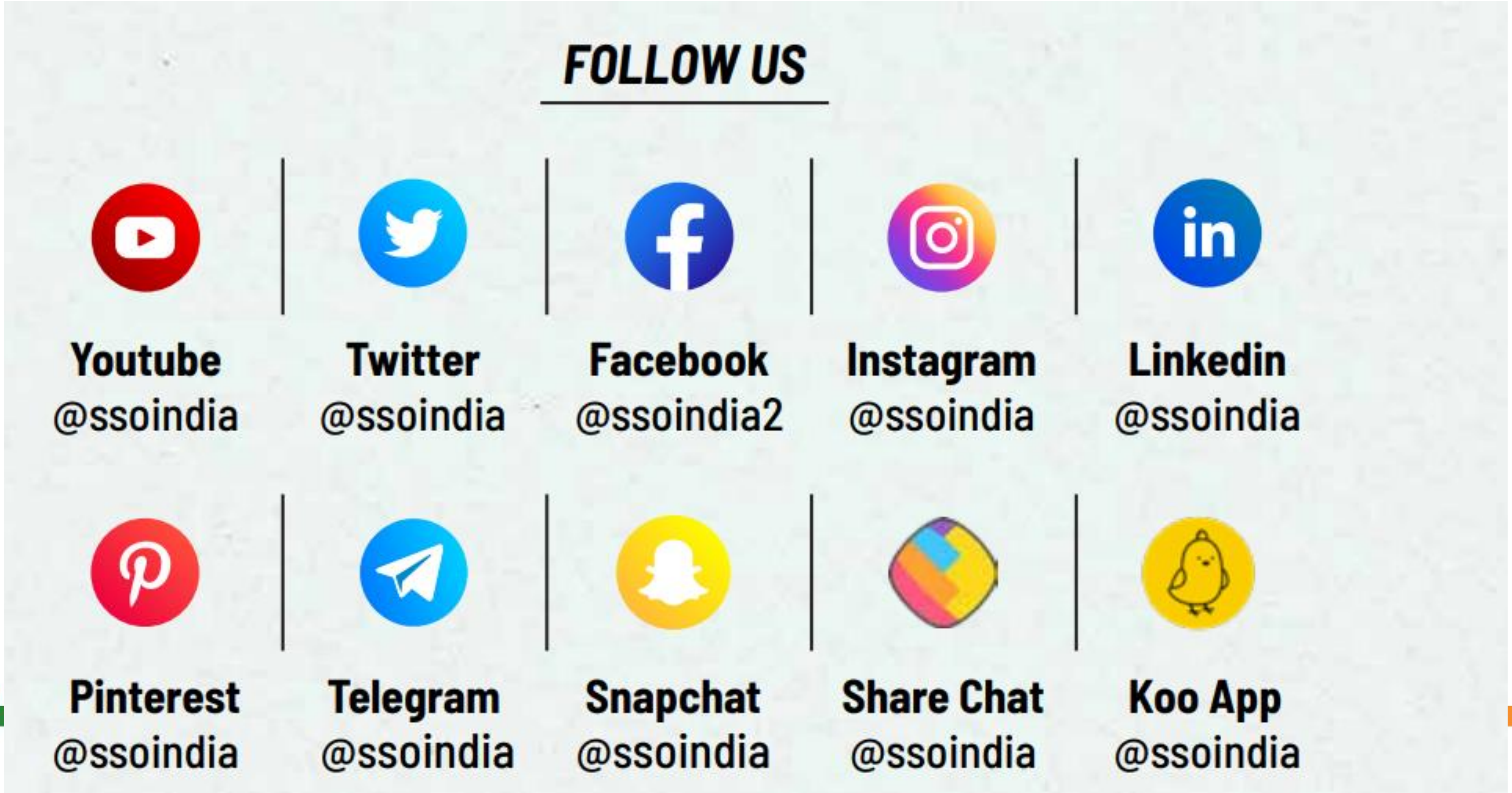

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STAY SAFE ONLINE

ऑनलाइन सुरक्षा कवच

Thank you

Let us contribute towards making

INDIA

as a Cyber Aware-Secured Nation